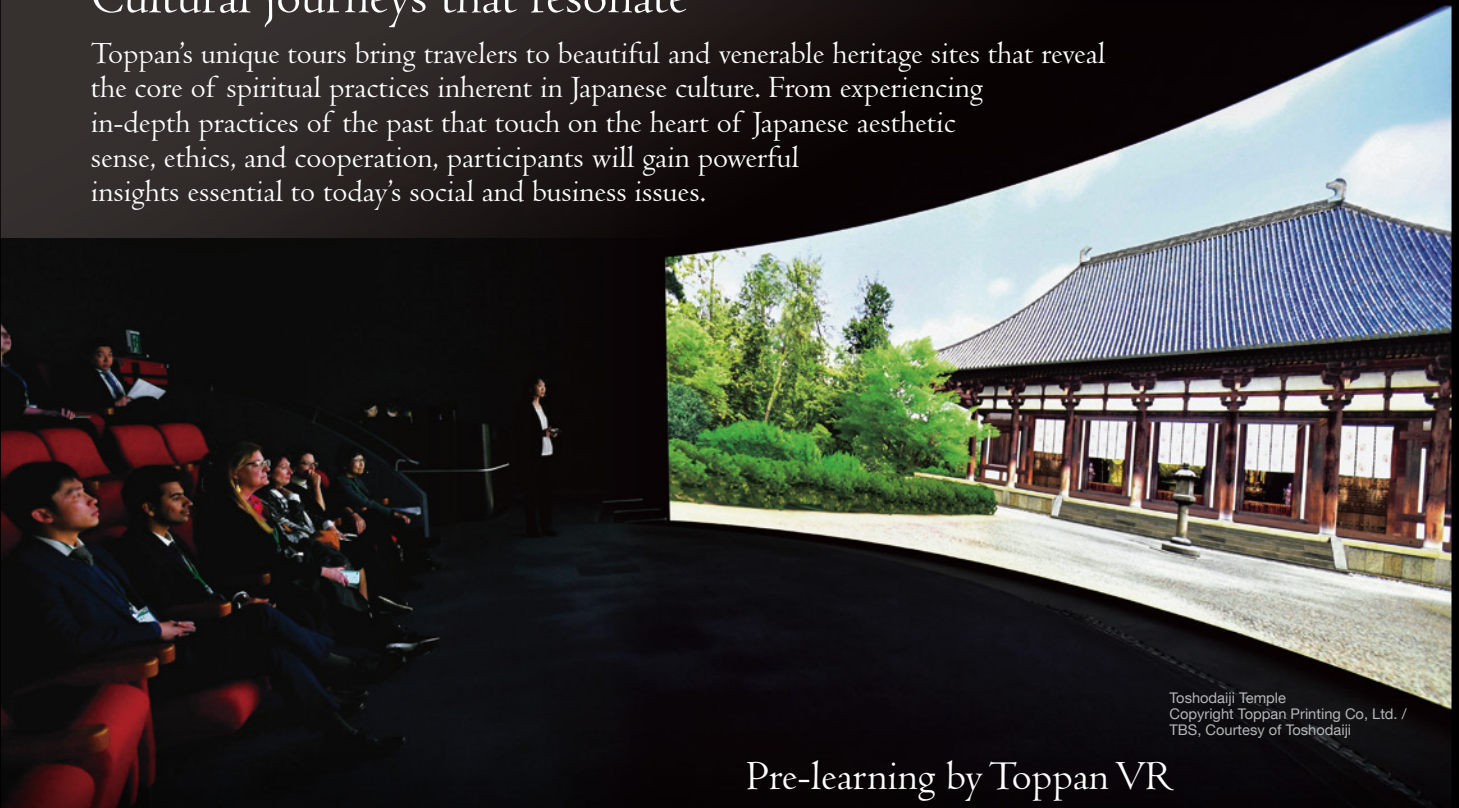


TOPPAN PROFOUND TOURISM

Cultural journeys that resonate

Toppan's unique tours bring travelers to beautiful and venerable heritage sites that reveal the core of spiritual practices inherent in Japanese culture. From experiencing in-depth practices of the past that touch on the heart of Japanese aesthetic sense, ethics, and cooperation, participants will gain powerful insights essential to today's social and business issues.



Toshodaiji Temple
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TBS, Courtesy of Toshodaiji

Pre-learning by Toppan VR

Unlike most tours, Profound Tourism encourages active participation using digital technology. VR Navigator and Facilitators lead discussions addressing core spiritual values or concepts related to each tour site.

True experience that touches profound spirituality

Through encounters with top-class cultural properties and the people who preserve them, dive into the deep spirituality of Japanese culture not accessible to individual travelers.



Profound Tourism "Toshodaiji"



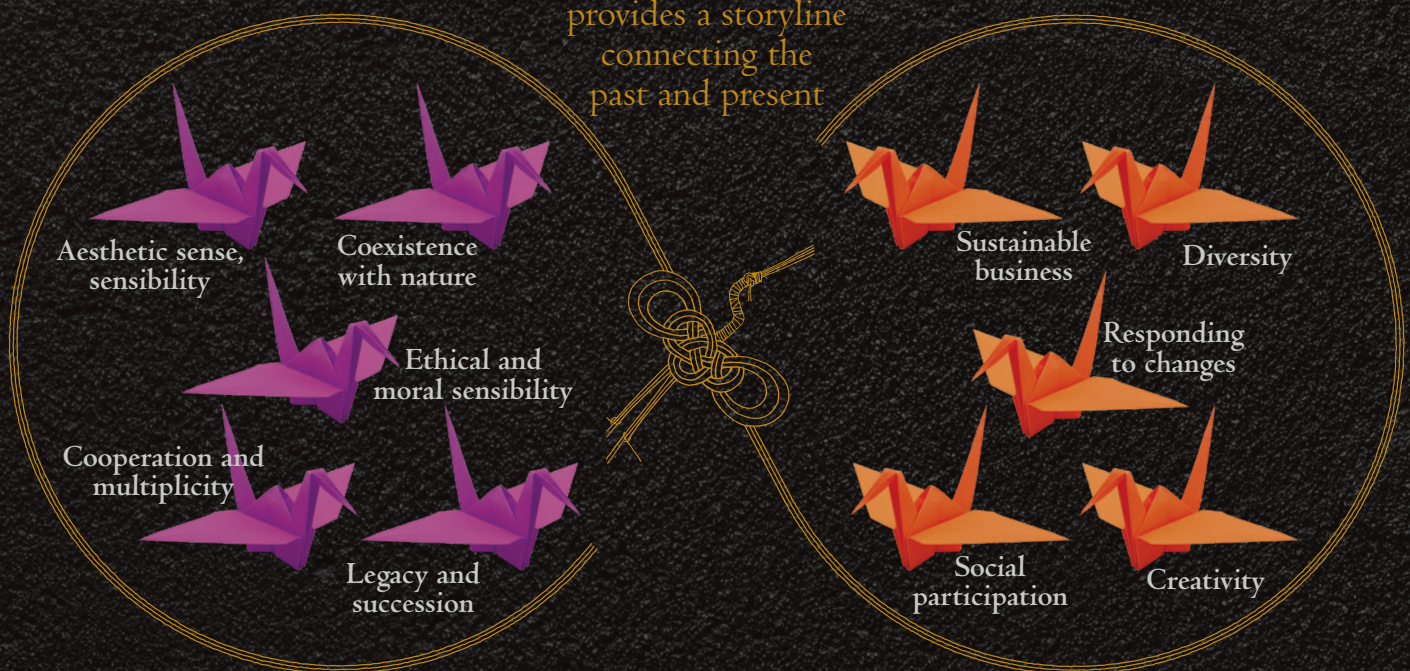
Profound Tourism "Ukiyo-e"

What are the elements that set Profound Tourism apart?



“Profound Tourism”

provides a storyline connecting the past and present



Lessons From the Past

Gain a spiritually deep understanding of Japanese history and traditional culture

Current Topics of Interest

Through discussion, activities, and interactions with High Priests and other key figures, participants can discover ways to manage and find solutions to today's issues

Profound Tourism fulfills the following needs:

- Understanding Japanese market
- Team building
- Hints for sustainable management

- Development of global human resources
- Liberal arts education for employees

Various cultural experience programs are available to meet your needs. Please contact us for details.