

Post Convention Tour for Foreign Business Event Visitors

The Chiba Convention Bureau in cooperation with Minami Boso Tourism Promotion Division hosted a complimentary tour on March 9, 2019. The tour was exclusive for foreign participants of the FOODEX 2019.

After a ride on a chartered bus from Makuhari area where the exhibition was held was a tour hosted by the local government of Minamiboso, a city located in the southern part of the prefecture which is facing the Pacific Ocean.

The tour started with the strawberry picking where fresh and delicious strawberries, followed by exclusive visit to aquaculture farm where they ended up going away with abalone they've harvested themselves to be served as part of their lunch menu. After a rare opportunity of witnessing 'knife ceremony', they were amazed with the food prepared meticulously using local produced ingredients and garnished with edible flowers.

The 7-hours tour brought smile to all the participants who have promised to return. In the other hand, local residents and organizers have gained confidence in hosting more foreign guests in the coming days.



▲ photos taken during the tour



■ Overview:

The FOODEX JAPAN is the largest international food and beverages exhibition in Asia that is held annually at Makuhari Messe. Each year, it attracts over 85,000 buyers from food services, distribution, and trading industries from around 85 countries and regions all over the world. This year, it was held for 4 days from March 5 to March 8 and showcased more than 4,600 booths of about 3,300 exhibitors.

■ Venue

