



**FRESH ON IDEAS**  
**WILD ON KNOWLEDGE**



The capital of Hokkaido and the 5th largest city in Japan, Sapporo gained international prominence as the host of the 1972 Winter Olympic Games. Since then, it has gone from strength to strength, not limited to its famed winter sports scene and breweries.

Sapporo is home to Japan's leading academic and research institutions, such as Hokkaido University. Japan's great, wild frontier in every sense of the word, over 60% of the city is covered by greenery and for 130 days a year, 6 meters of snow.

Besides its wealth of nature, Sapporo boasts a food sufficiency rate of 208%, 5 times more than Japan's national average. This, as well as being the birthplace of the namesake beer, gives Sapporo its reputation as Japan's Gourmet Capital.

Getting to Sapporo is a breeze, with direct routes within Asia Pacific, and over 70 flights via Tokyo, only 1.5 hours away. When it comes to business, Sapporo's convenience cannot be beat. Most meeting facilities and hotels (over 30,000 rooms and counting) are located within a 1 km radius in the heart of the city, making a short 10-15 minute walk the perfect start to your day.

FOR THE BEST OF JAPAN, HEAD NORTH  
**ABOUT SAPPORO**



**Average Temperature**



Summer	Winter
<b>26°C / 79°F</b>	<b>-7°C / 19°F</b>

**Annual Snowfall**



**6m**



**Green Area**



**60%**



**Not to be missed**

- February  
**Sapporo Snow Festival**
- July-August  
**Sapporo Odori Beer Garden**

**! Seasonality**

- high season  
**JULY-AUG / JAN-FEB**
- shoulder  
**MAY-JUNE / SEPT-OCT**
- off season  
**MAR-APR / NOV-DEC**



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GETTING HERE  
**ACCESS**

70+ Flights / Day via Tokyo



Haneda 1.5H  
Narita 1.5H



International Flights via Tokyo

Manila	7.5H
Ho Chi Minh	8.5H
Jakarta	11H
Sydney	12.5H
Helsinki	12H
Frankfurt	14H
London	14.5H
Dubai	12.5H
Los Angeles	14H
New York	16.5H

Almost There

New Chitose Airport > Sapporo Station



by train	by bus	by car
37 min	60 min	60 min



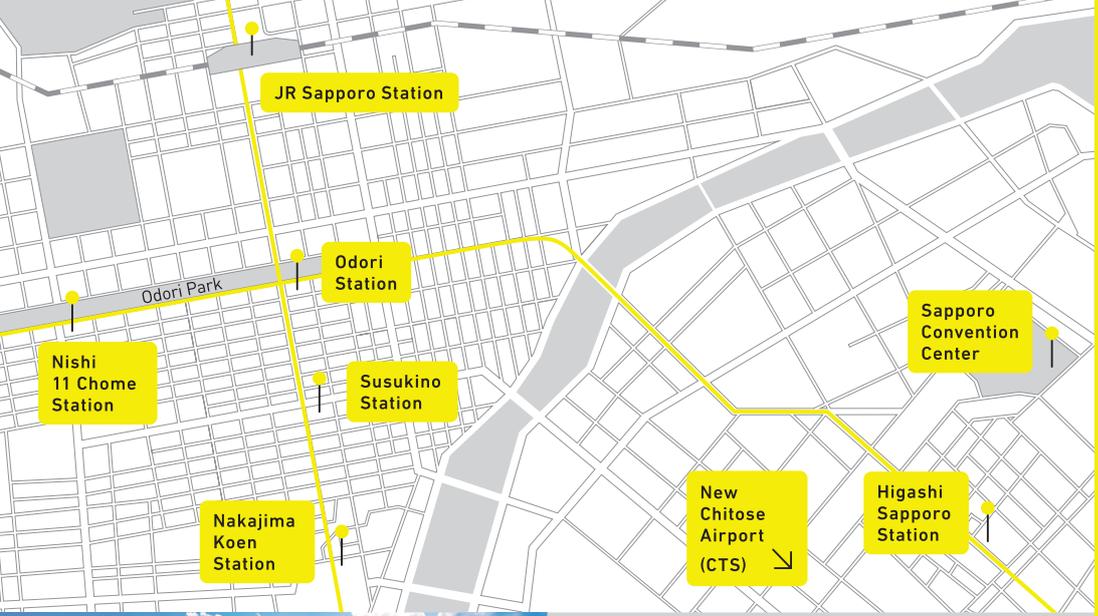
**! Airdo Discount Fare**

Get the advantage of competitive fares & last-minute ticketing with our regional carrier Airdo.

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**SAPPORO  
CONVENTION  
BUREAU**



# GETTING AROUND

VISITOR FRIENDLY



## Accommodation



Hotels in Sapporo (over 30,000 rooms and counting) are concentrated within a 1 km radius of Odori Park in the heart of the city.

## Sapporo City Wi-Fi



The downtown area of Sapporo is easy to get around because of the iconic street grid, not to forget the city's commitment to multilingual signage and free Wi-Fi.



## Public Transportation



Apart from easy air access, Sapporo offers convenient public transport, including a subway that boasts various advanced features such as noise-reducing rubber tires, and Porocle, a bicycle sharing system.



## Susukino

One of the largest dining-out districts in Japan.



### ! How to Get Here

**New Chitose Airport**

↓ 37 min

**Sapporo Station**

↓ 1 min

**Odori Station**

↓ 6 min

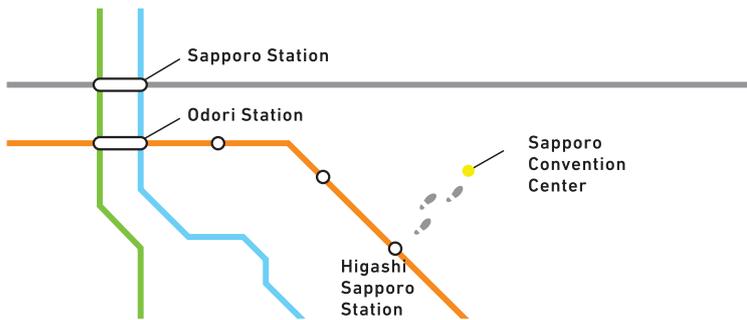
**Convention Center**



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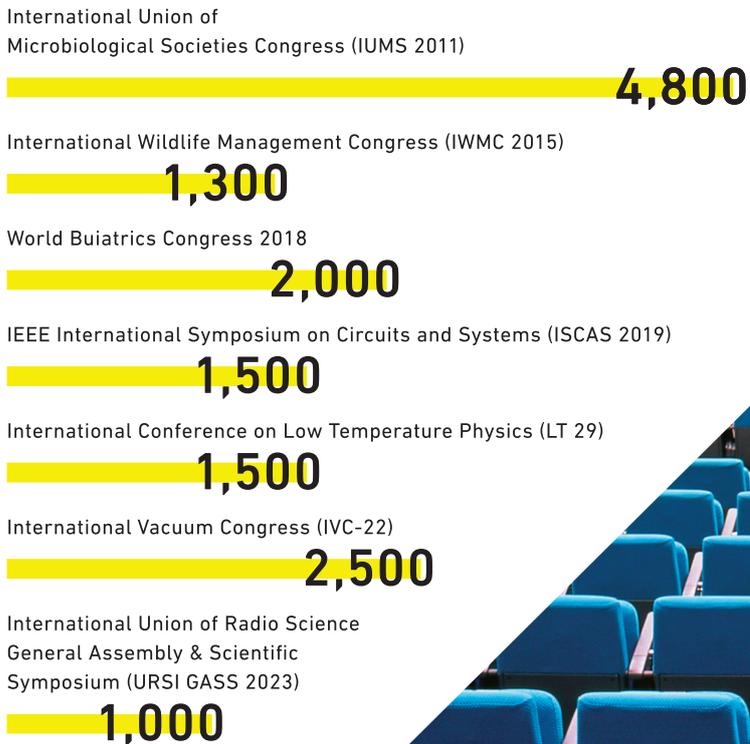


### Sapporo Convention Center

Our largest multi-purpose venue boasts a wide range of meeting rooms catering to all kinds of conferences, meetings and events.

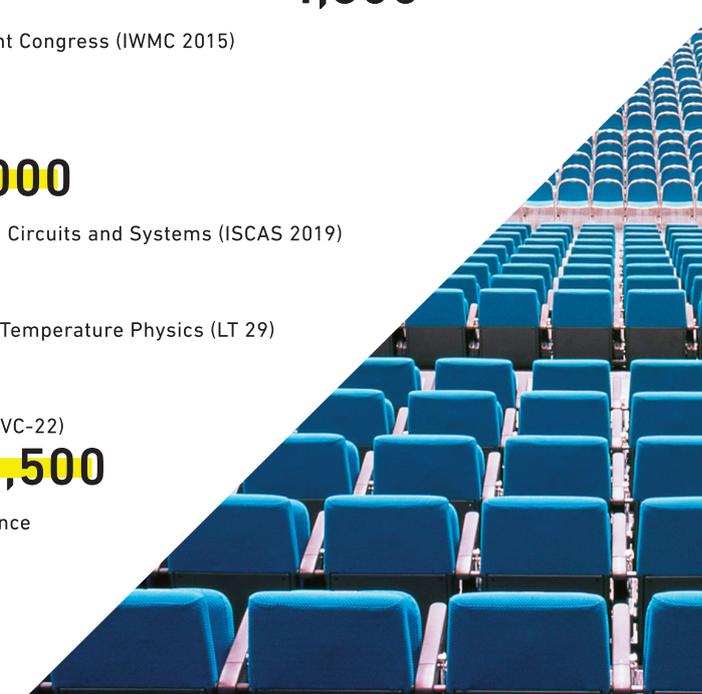
- Largest Hall 2,607m<sup>2</sup>
- 2,500 Seats (Theater Style)
- 19+ Breakout Rooms

### Past & Future Conferences



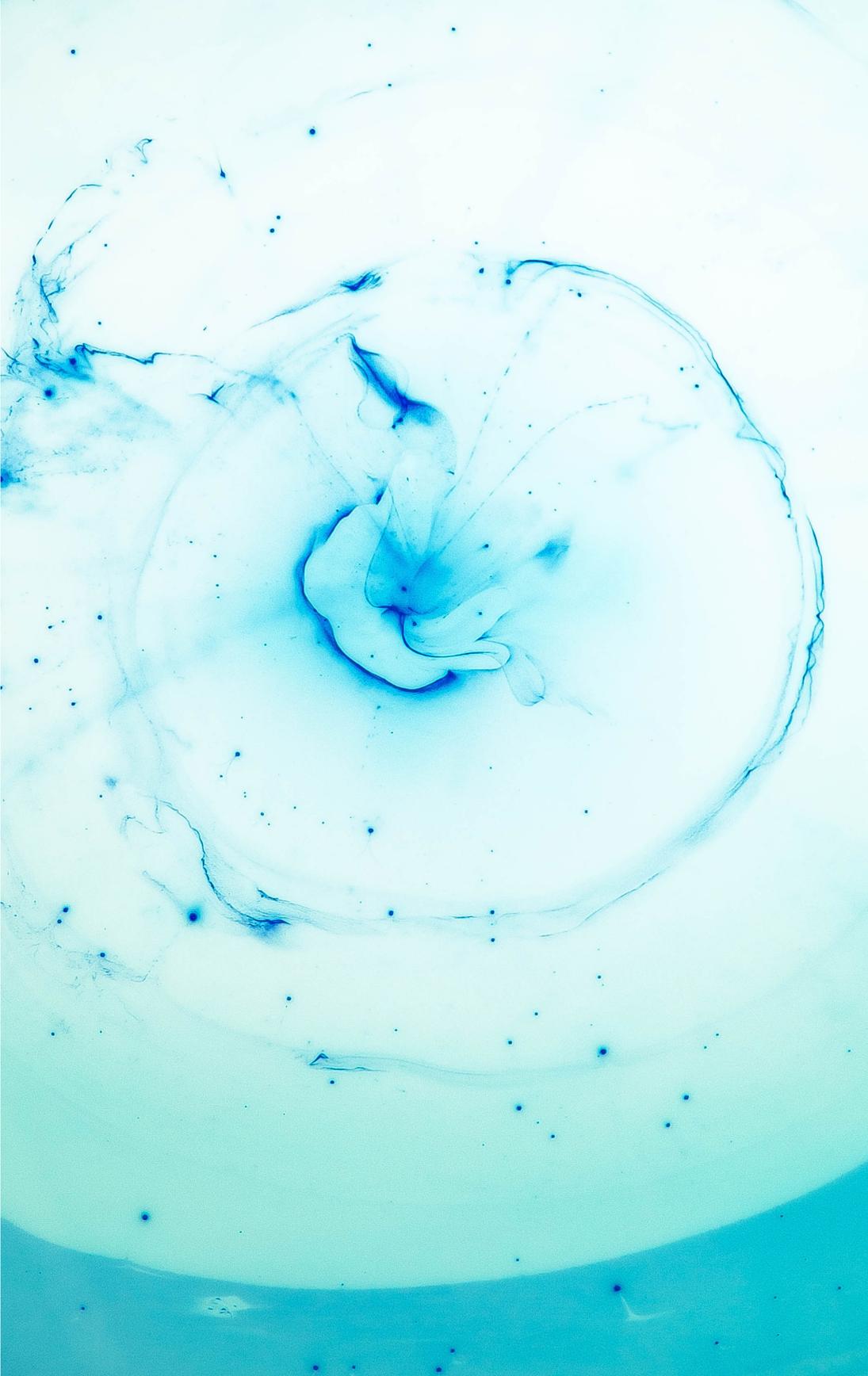
# MEETING FACILITIES

SAPPORO CONVENTION CENTER



**! Good to Know**

- Restaurants & Food Court right next door (capacity 500+)
- Free Wi-Fi
- Barrier Free



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### Hokkaido University



- 12 Undergraduate Programs
- 21 Graduate Schools
- 4 Research Institutes
- 3 Research Centers
- 10 Joint Research Centers
- University Hospital

### GI-CoRE

Global Institution for Collaborative Research and Education



### Soft Matter

- Big Data And Cybersecurity
- Arctic Research
- Food, Land and Water Resources
- Zoonosis Control
- Quantum Medical Science and Engineering



### Some of Our Expertise



- Dairy & Veterinary Sciences
- Low Temperature Sciences
- Geosciences
- Space Sciences
- Medical Sciences
- & more!



### Nobel Prize in Chemistry



Professor Emeritus  
Akira Suzuki (2010)

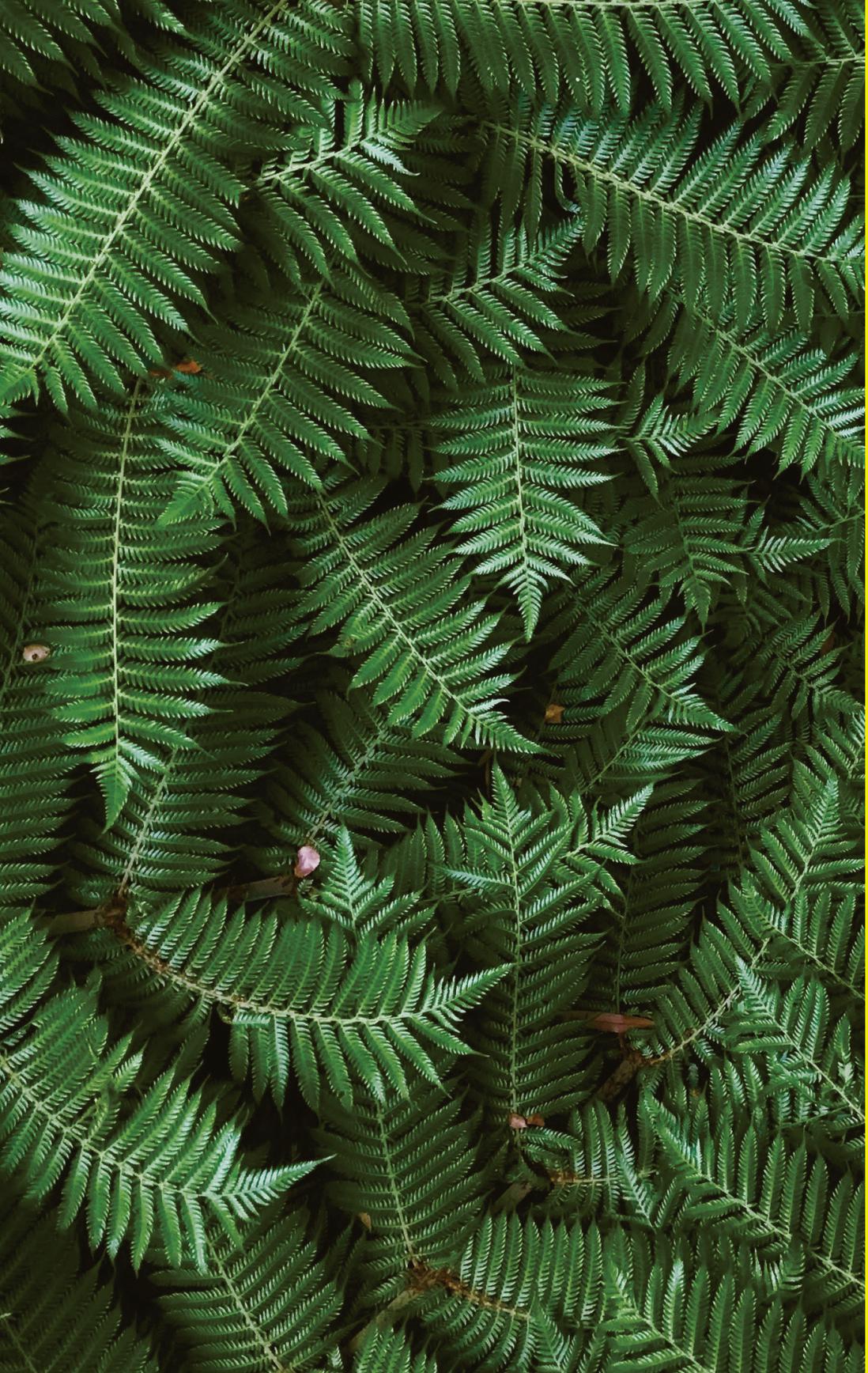


# HOKKAIDO UNIVERSITY KNOWLEDGE HUB

**! Founded in 1876**

Located right in the city center, just north of Sapporo Station, Hokkaido University is one of the top universities in Japan that conducts world-leading education and research.

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# SUPPORT SERVICES

ASSOCIATION MEETINGS



## Bidding & Planning



Support with preparation of bid documents, invitation letters, and promotion materials

Recommendation of meeting venues, hotels, PCOs, and other local suppliers

Coordination of site inspection

Consultation on CSR or public lecture programs planning

## Financial Support



Notice: application must be submitted during the bidding stage

City of Sapporo  
10 Million JPY

Hokkaido Govt.  
3 Million JPY



## On-Site Support



City Information Desk

Japanese culture programs for accompanying guests

Brochures and travel guides



! Member

International Congress & Convention Association

Global Destination Sustainability Index

