



SAPPORO  
CONVENTION  
BUREAU



**FRESH ON IDEAS**  
**WILD ON KNOWLEDGE**





The capital of Hokkaido and the 5th largest city in Japan, Sapporo gained international prominence as the host of the 1972 Winter Olympic Games. Since then, it has gone from strength to strength, not limited to its famed winter sports scene and breweries.

Sapporo is home to Japan's leading academic and research institutions, such as Hokkaido University. Japan's great, wild frontier in every sense of the word, over 60% of the city is covered by greenery and for 130 days a year, 6 meters of snow.

Besides its wealth of nature, Sapporo boasts a food sufficiency rate of 208%, 5 times more than Japan's national average. This, as well as being the birthplace of the namesake beer, gives Sapporo its reputation as Japan's Gourmet Capital.

Getting to Sapporo is a breeze, with direct routes within Asia Pacific, and over 70 flights via Tokyo, only 1.5 hours away. When it comes to business, Sapporo's convenience cannot be beat. Most meeting facilities and hotels (over 30,000 rooms and counting) are located within a 1 km radius in the heart of the city, making a short 10-15 minute walk the perfect start to your day.

# ABOUT SAPPORO

FOR THE BEST OF JAPAN, HEAD NORTH



## Average Temperature



Summer

26°C / 79°F

Winter

-7°C / 19°F

## Annual Snowfall



6m



## Green Area



60%

## Not to be missed

February

Sapporo Snow Festival

July-August

Sapporo Odori Beer Garden

## ! Seasonality

high season

JULY-AUG / JAN-FEB

shoulder

MAY-JUNE / SEPT-OCT

off season

MAR-APR / NOV-DEC





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## 70+ Flights / Day via Tokyo



Haneda 1.5H

Narita 1.5H



## International Flights via Tokyo

Manila	7.5H
Ho Chi Minh	8.5H
Jakarta	11H
Sydney	12.5H
Helsinki	12H
Frankfurt	14H
London	14.5H
Dubai	12.5H
Los Angeles	14H
New York	16.5H

## Almost There

New Chitose Airport > Sapporo Station



by train

37 min

by bus

60 min

by car

60 min



# ACCESS

GETTING HERE

! Airdo Discount Fare

Get the advantage of competitive fares & last-minute ticketing with our regional carrier Airdo.

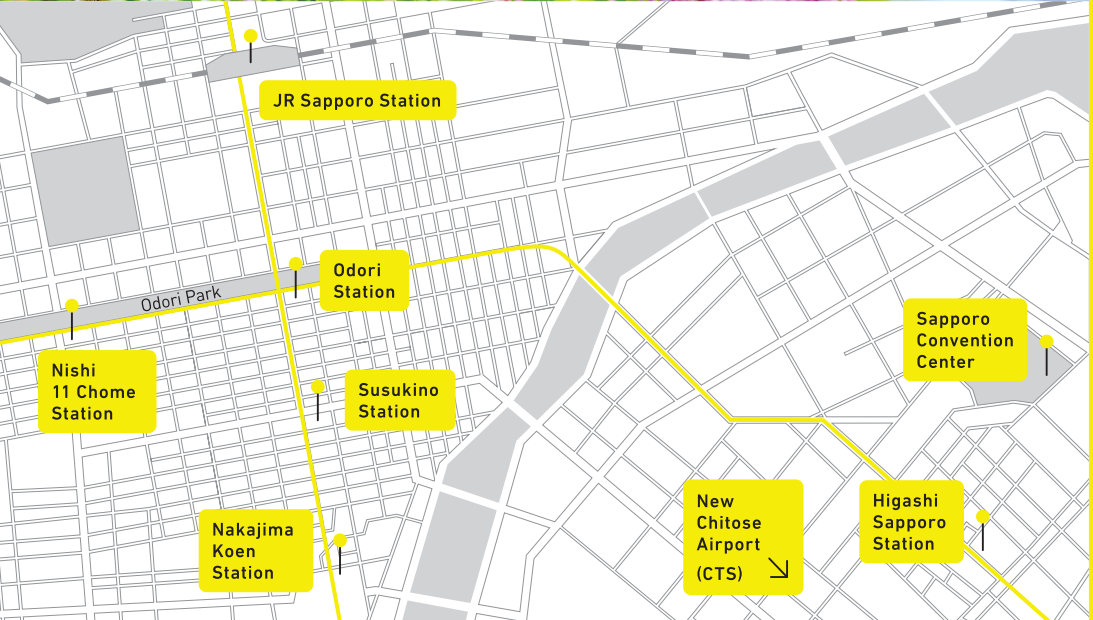


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## Sapporo City Wi-Fi



The downtown area of Sapporo is easy to get around because of the iconic street grid, not to forget the city's commitment to multilingual signage and free Wi-Fi.



## Susukino

One of the largest dining-out districts in Japan.

## Accommodation



Hotels in Sapporo (over 30,000 rooms and counting) are concentrated within a 1 km radius of Odori Park in the heart of the city.



## Public Transportation



Apart from easy air access, Sapporo offers convenient public transport, including a subway that boasts various advanced features such as noise-reducing rubber tires, and Porocle, a bicycle sharing system.



# GETTING AROUND

VISITOR FRIENDLY

### ! How to Get Here

#### New Chitose Airport

↓ 37 min

#### Sapporo Station

↓ 1 min

#### Odori Station

↓ 6 min

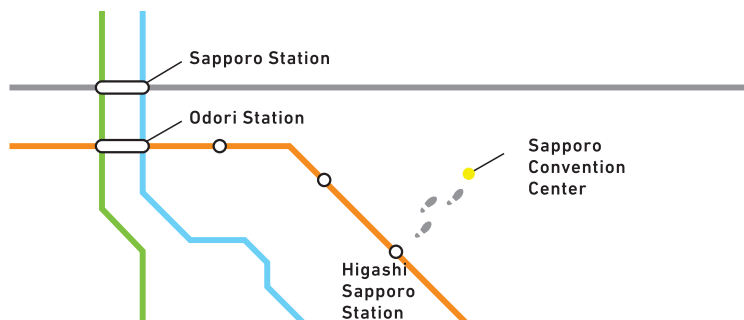
#### Convention Center



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## Sapporo Convention Center

Our largest multi-purpose venue boasts a wide range of meeting rooms catering to all kinds of conferences, meetings and events.

**Largest Hall 2,607m<sup>2</sup>**  
**2,500 Seats (Theater Style)**  
**19+ Breakout Rooms**

## Past & Future Conferences

International Union of  
Microbiological Societies Congress (IUMS 2011)

**4,800**

International Wildlife Management Congress (IWMC 2015)

**1,300**

World Buiatrics Congress 2018

**2,000**

IEEE International Symposium on Circuits and Systems (ISCAS 2019)

**1,500**

International Conference on Low Temperature Physics (LT 29)

**1,500**

International Vacuum Congress (IVC-22)

**2,500**

International Union of Radio Science  
General Assembly & Scientific  
Symposium (URSI GASS 2023)

**1,000**

# MEETING FACILITIES

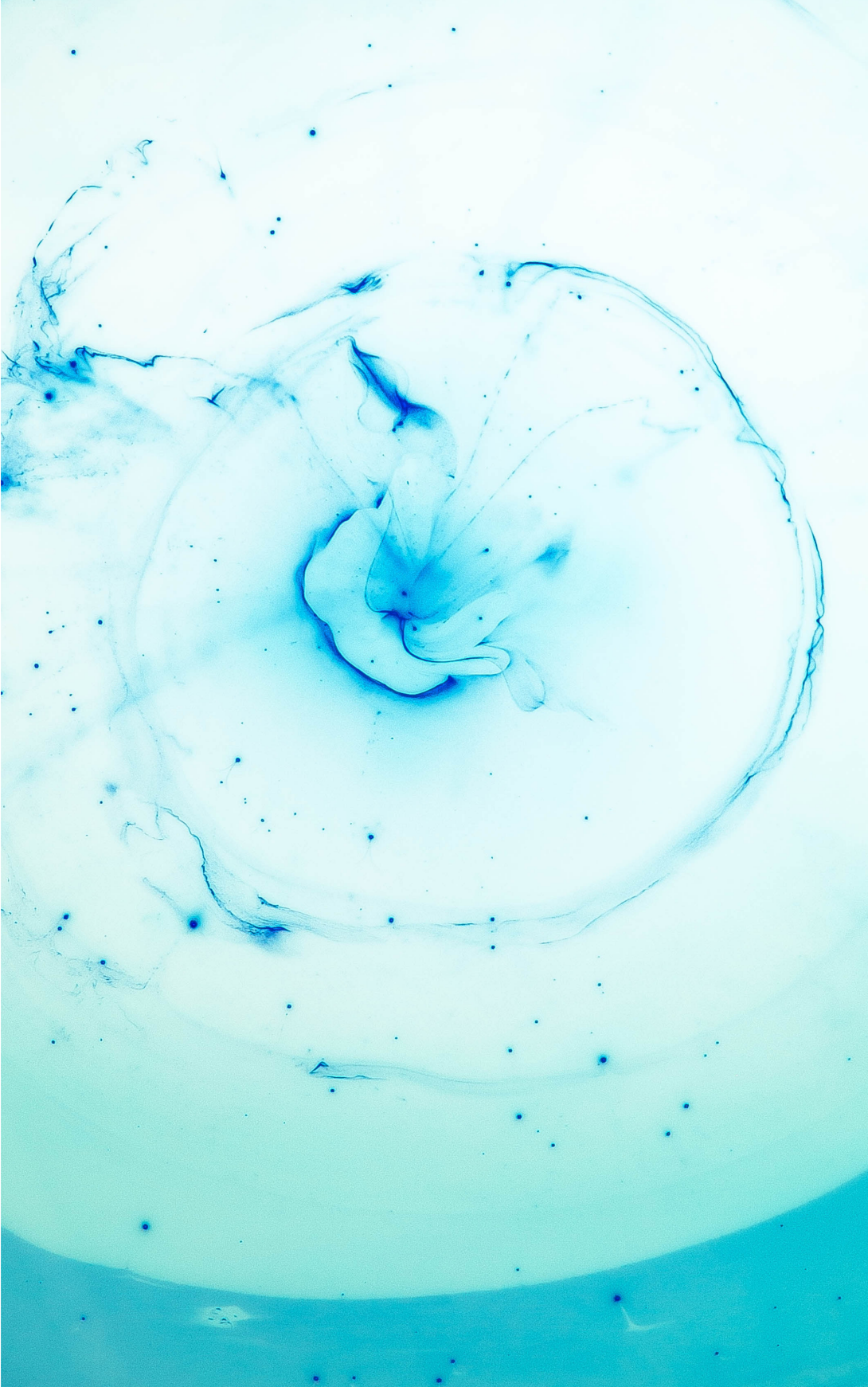
SAPPORO CONVENTION CENTER

**! Good to Know**

**Restaurants & Food Court**  
right next door  
(capacity 500+)

**Free Wi-Fi**

**Barrier Free**



# FRESH ON IDEAS WILD ON KNOWLEDGE





## Hokkaido University



12 Undergraduate Programs  
21 Graduate Schools  
4 Research Institutes  
3 Research Centers  
10 Joint Research Centers  
University Hospital

## GI-CoRE

Global Institution for  
Collaborative Research  
and Education



### Soft Matter

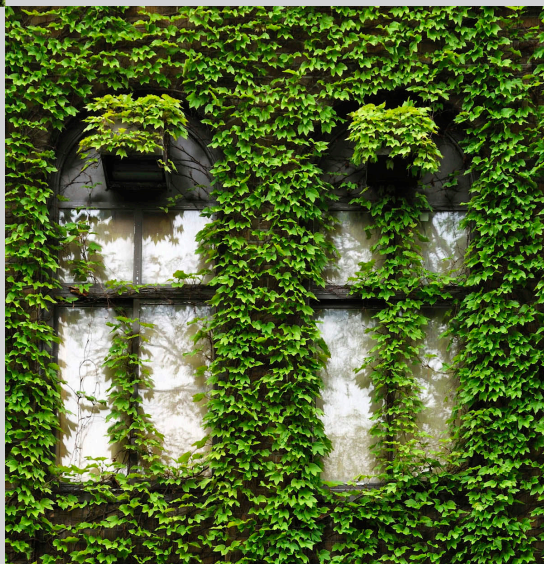
Big Data And Cybersecurity

Arctic Research

Food, Land and Water Resources

Zoonosis Control

Quantum Medical Science  
and Engineering



## Some of Our Expertise



Dairy & Veterinary Sciences  
Low Temperature Sciences  
Geosciences  
Space Sciences  
Medical Sciences  
& more!



## Nobel Prize in Chemistry



Professor Emeritus

Akira Suzuki (2010)



# KNOWLEDGE HUB

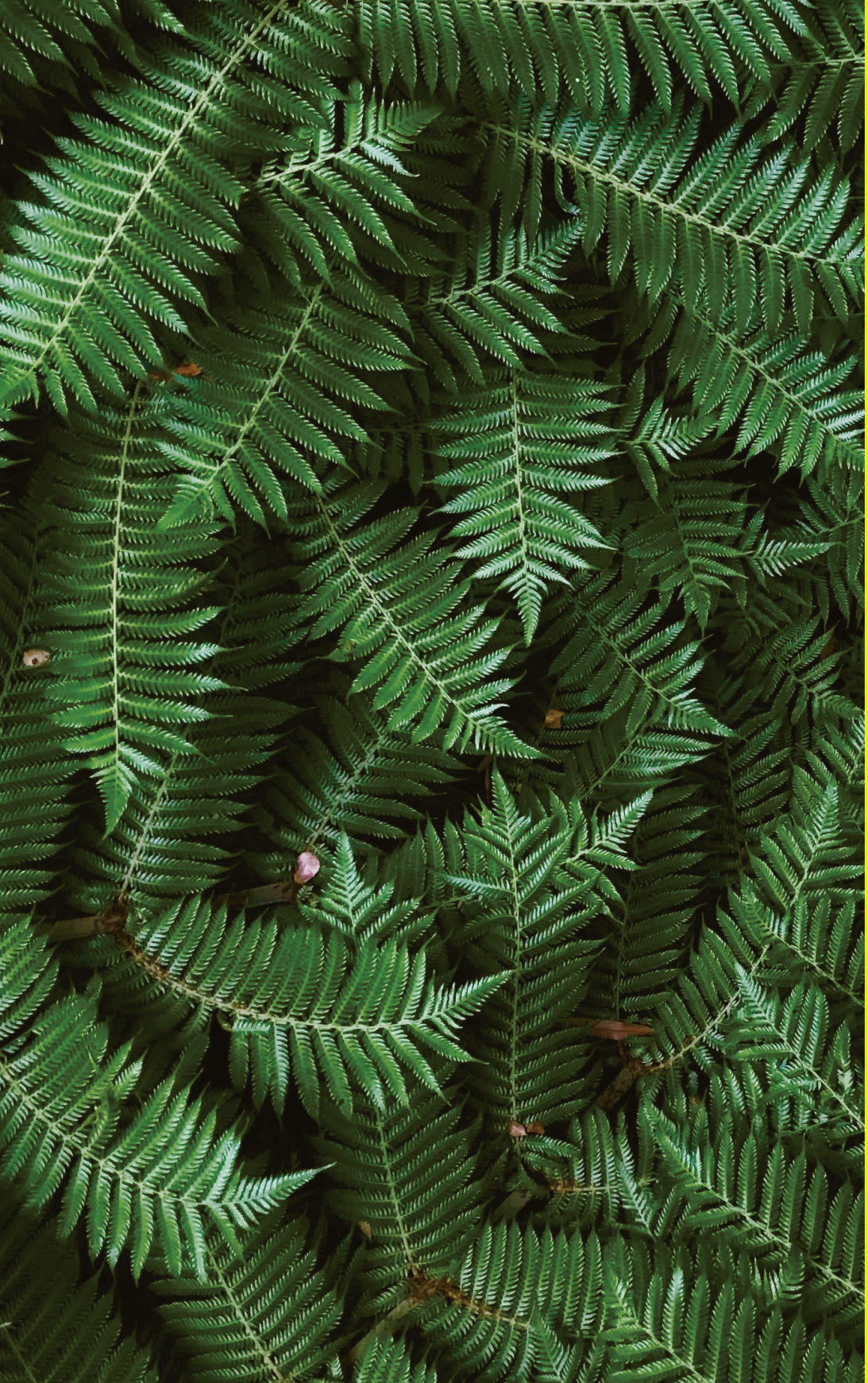
HOKKAIDO UNIVERSITY

! Founded in 1876

Located right in the city  
center, just north of Sapporo  
Station, Hokkaido University  
is one of the top universities  
in Japan that conducts  
world-leading education  
and research.



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# SUPPORT SERVICES

ASSOCIATION MEETINGS

## Bidding & Planning



Support with preparation of bid documents, invitation letters, and promotion materials

Recommendation of meeting venues, hotels, PCOs, and other local suppliers

Coordination of site inspection

Consultation on CSR or public lecture programs planning

## Financial Support



Notice: application must be submitted during the bidding stage

City of Sapporo  
10 Million JPY

Hokkaido Govt.  
3 Million JPY

## On-Site Support



City Information Desk

Japanese culture programs for accompanying guests

Brochures and travel guides

! Member

International Congress & Convention Association

Global Destination Sustainability Index

