



Sapporo

Planners Guide

English

For Incentive Travel
& Business Events



Why Sapporo

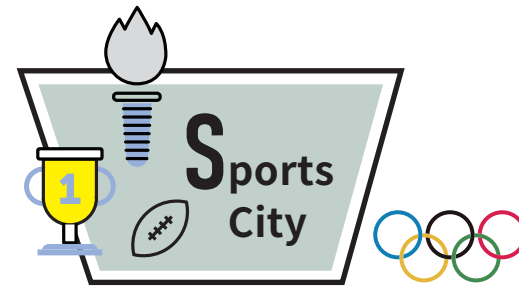
For the Best of Japan, Head North.

The capital of Japan's northernmost prefecture of Hokkaido, Sapporo is not just at the top of Japan geographically speaking. From association and corporate meetings to incentive tours, Sapporo is one of the top destinations in Asia and Japan.

**5th Largest
in Japan**

5th

The capital of Hokkaido, and the 5th largest city in Japan, Sapporo has a population of about 1.97 million people, and is the center of politics, economy, and culture in Hokkaido.



Sapporo first gained international prominence as the host of the 1972 Winter Olympic Games. Since then, it has gone on to host countless winter sporting events, as well as some indoor big-ticket events, such as the 2002 FIFA World Cup™ and Rugby World Cup 2019™.

With a food sufficiency rate of 204%, over 2 times Japan's national average, Hokkaido is a treasure trove of amazing natural ingredients. Sapporo boasts some of the freshest and most delicious food in Japan, giving the destination its brand value and reputation as Japan's Gourmet Capital.

**Japan's Gourmet Capital
Food Sufficiency**

204%



**Birthplace
of Beer**



Sapporo Beer, one of the oldest and most popular beer brands in Japan, has been brewed in Sapporo since 1876, and its trademark star logo can be found in refrigerators all over the world.

**60%
Green Area**

Japan's great, wild frontier in every sense of the word, over 60% of the city is covered by greenery, making it possible to host MICE events in an inspiring, rich and natural environment.

**6m
Annual
Snowfall**

Rare for a city, Sapporo has some 6 meters of snowfall in winter on average, and for 170 days of the year the city is usually covered in white, powdery snow.



Spring / April - May



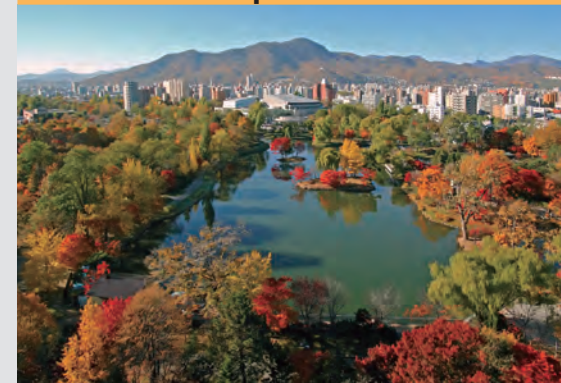
Average temperature (High / Low): 16.7°C / 7.2°C

Summer / June - August



Average temperature (High / Low): 24.5°C / 17.0°C

Autumn / September - November

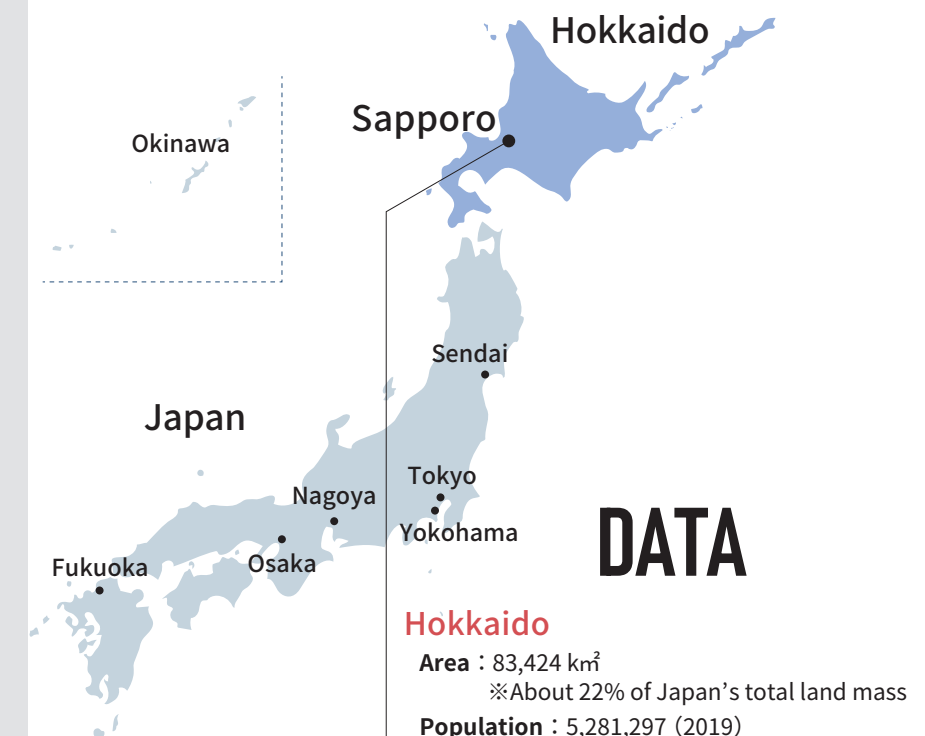


Average temperature (High / Low): 15.4°C / 7.9°C

Winter / December - March



Average temperature (High / Low): 3.5°C / -2.4°C



DATA

Hokkaido

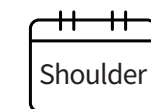
Area : 83,424 km²
※About 22% of Japan's total land mass
Population : 5,281,297 (2019)
Population Density : 63.3 people / km²
Capital : Sapporo

Sapporo

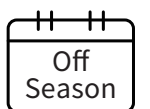
Area : 1,121km²
※Almost the same as Hong Kong
Population : 1,969,676 (2019)
Population Density : 1,757 people / km²
Latitude/Longitude : N43°E141°



**July-Aug
Jan-Feb**



**May-June
Sept-Oct**



**Mar-Apr
Nov-Dec**

Access

Visitor Friendly

Getting to Sapporo is a breeze, with direct routes within Asia Pacific, and over 70 daily flights to New Chitose Airport via Tokyo, only 1.5 hours away. To connect downtown takes just 37 minutes by train or 60 minutes by car. Apart from easy air access, Sapporo also offers convenient public transport, including an easy to navigate subway system, traditional street cars, buses, and Porocle, a bicycle sharing system.

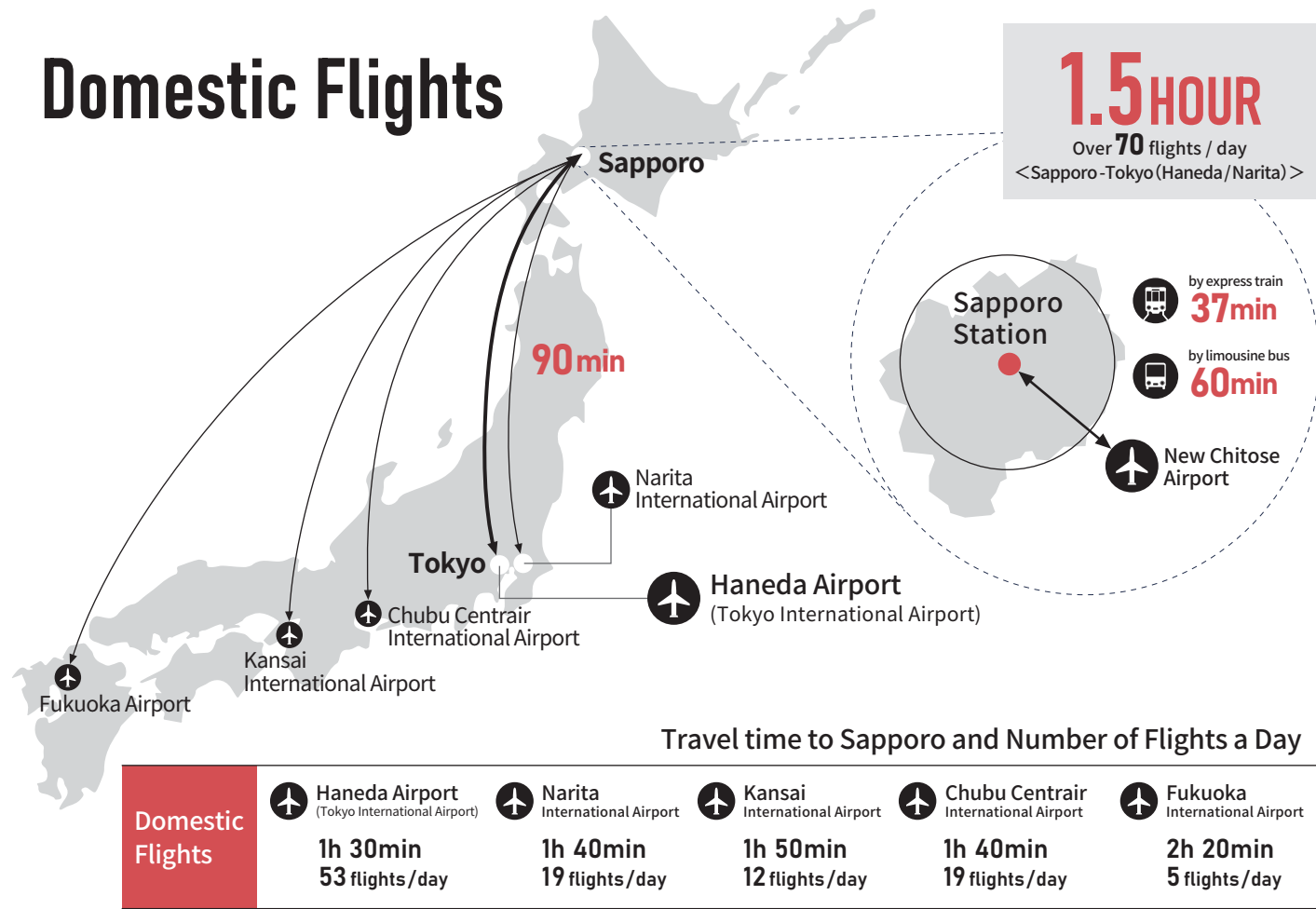


International Direct Flights



※Travel time is estimated. It is subject to change depending on the airline and flight equipment, timing and weather. The flight transfers in Tokyo uses the shortest time (JAL or ANA flight) including transfer time. ※As of July 2019

Domestic Flights

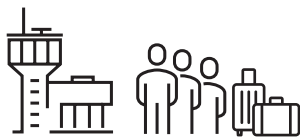


New Chitose Airport

Gateway to Sapporo



▶ Hokkaido's largest airport



Over 17 million users per year

▶ One of the busiest routes in the world



9 million passengers per year between Tokyo - Sapporo

▶ Not just an airport



Beyond an impressive selection of dining and shopping options, New Chitose Airport also boasts a movie theater, small scale theme parks, and a luxurious hot spring.

Sapporo, A City With Experience

Sapporo has experience and know-how in hosting international events, with a proven track record of success over the years, handling events such as the 1972 Winter Olympic Games, the 2010 Meeting of APEC Ministers Responsible for Trade, and Rugby world Cup 2019™. The city also offers the ideal environment, the natural surroundings a perfect backdrop for inspiring association meetings and impactful incentive travel.



ICCA Member



Global Destination
Sustainability Index Member



SDGs Future City
in Japan



Our largest incentive
travel client so far



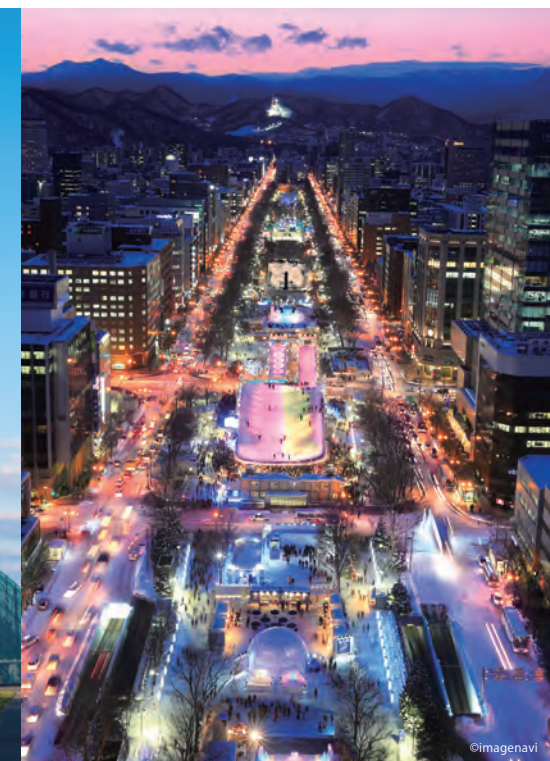
Knowledge Hub

Sapporo is home to academic institutions of global fame, such as Hokkaido University, leading in the fields of geosciences, organic chemistry, agriculture, forestry, energy, medicine, pharma, animal behavior, and veterinary sciences.



V
SAPPORO
FRESH ON IDEAS
WILD ON KNOWLEDGE

Business and Innovation Hub



Agribusiness



Hokkaido's sprawling natural and rural areas provide an abundance of agricultural, forestry, and fishery products, and Sapporo is the island's economic center and industry hub, home to food production companies, as well as domestic and international distributors. The booming agribusiness in Hokkaido is definitely one to keep an eye on, as it continues to flourish and develop.

Sustainability



A legacy left behind after the G8 Hokkaido Toyako Summit in 2008, Sapporo launched the Green MICE Subsidy Program to promote environmentally friendly business events, the first in Japan to create such an initiative. Sapporo was also one of the first Japanese cities to join the Global Destination Sustainability Index, continuing to hold its place as one of Asia's leading green MICE cities.

Tourism



Sapporo is one of the foremost international tourist destinations in Asia, with just the Sapporo Snow Festival season welcoming over 2.5 million people to the city from both Japan and abroad. Safety and security are a given in Japan, and Sapporo's well-established infrastructure and experienced service industry mean that organizers can hold their business events with peace of mind.

Sapporo, A Walkable City

When it comes to accessibility, Sapporo's convenience can't be beat. Hotels in Sapporo are concentrated within a 1 km radius of Odori Park in the heart of the city, and the downtown area of Sapporo is easy to navigate thanks to the iconic street grid, not to mention the city's commitment to multilingual signage and free Wi-Fi.



140 hotels
(Within a 1km radius of the city center)



24,000 rooms



43,000 person capacity



**Sapporo City
Wi-Fi**

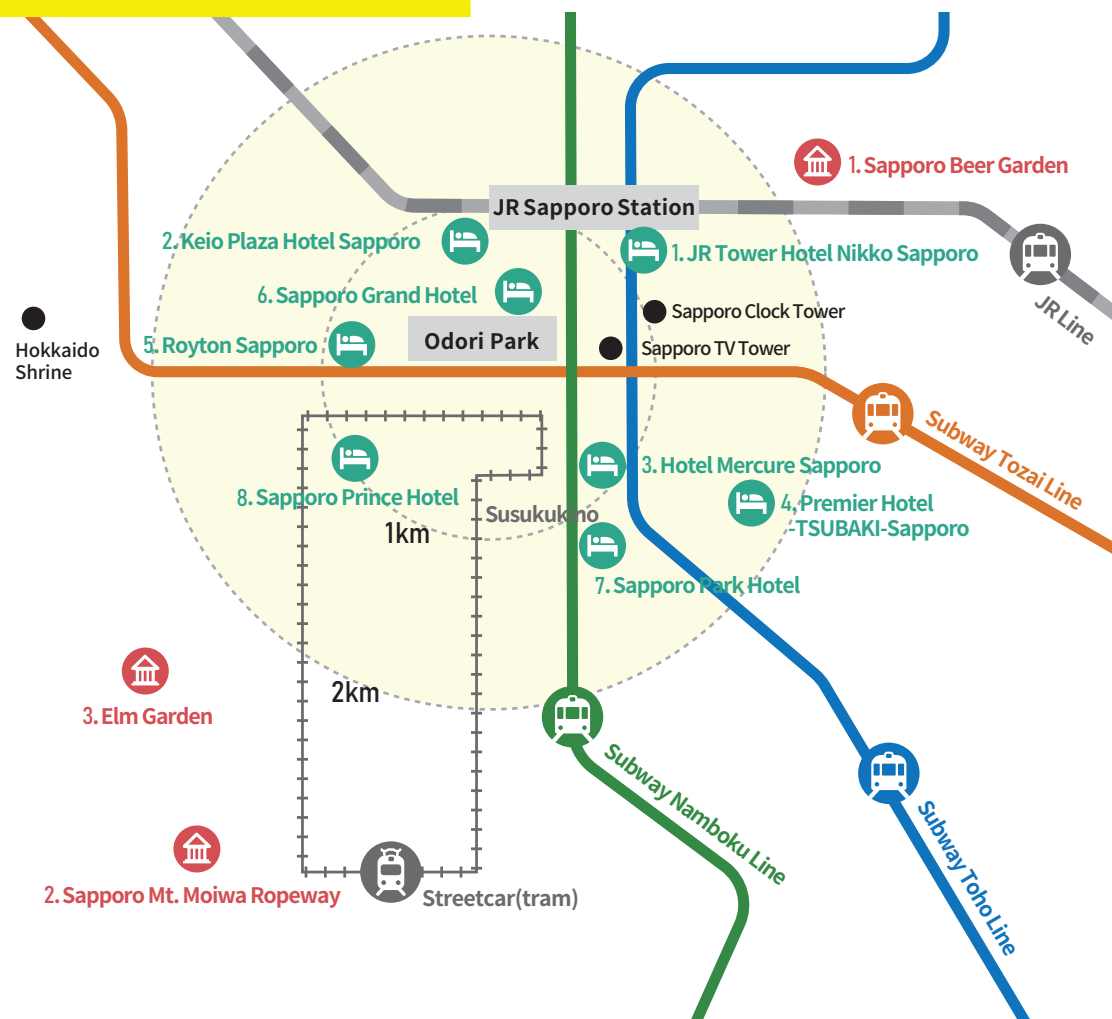


Susukino

One of the largest dining-out districts in Japan

※As of March 31, 2018

Central Sapporo



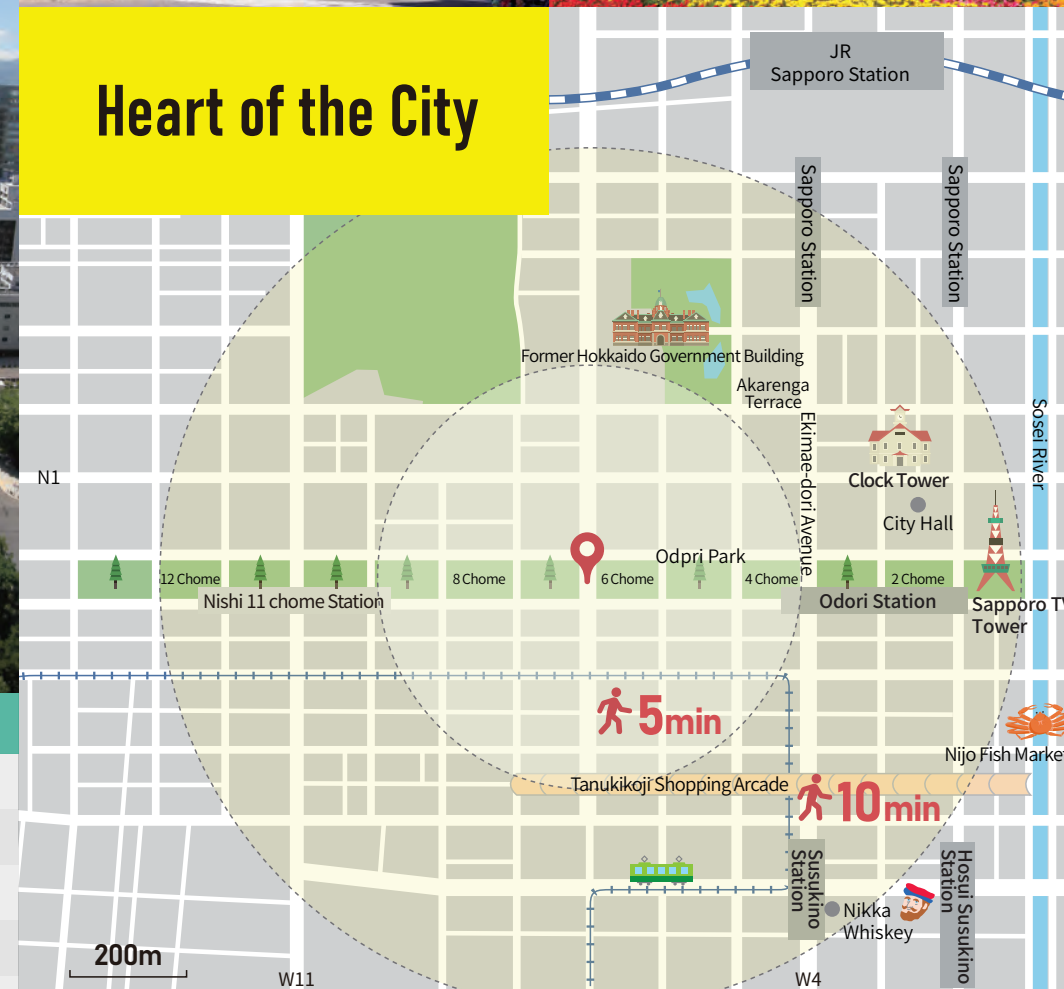
Hotels

1. JR Tower Hotel Nikko Sapporo
2. Keio Plaza Hotel Sapporo
3. Hotel Mercure Sapporo
4. Premier Hotel -TSUBAKI- Sapporo
5. Royton Sapporo
6. Sapporo Grand Hotel
7. Sapporo Park Hotel
8. Sapporo Prince Hotel

Unique Venues

1. Sapporo Beer Garden
2. Sapporo Mt. Moiwa Ropeway
3. Elm Garden

Heart of the City



Sapporo Streetcar



The picturesque and retro-green Sapporo streetcars have been an essential part of Sapporo life for almost 100 years. For a unique way to see the city, streetcars can be rented out for private parties, where guests can enjoy the cityscape up close and personal as the streetcar meanders through downtown Sapporo.



The Heart of Sapporo

Odori Park is at the center of downtown Sapporo, with events and festivals taking place all year round. From the energetic YOSAKOI Soran Festival to the summer beer gardens, from the harvest Autumn Festival to the winter Snow Festival, there's always something going on in the city. The Tanukikoji Shopping Arcade is another must-visit spot.



Photo credit: YOSAKOI Soran Festival Organizing Committee

Unique Venues

Sapporo



Hoheikan

This impressive building symbolic of Hokkaido's past has a rich history. First opened as a hotel in 1881, the first guest was the Meiji Emperor, and has since then hosted visits by the Taisho and Showa emperors. Now a Cultural Property of Japan, Hoheikan provides a majestic setting in which to stage an impressive reception.

INFORMATION

URL | www.s-hoheikan.jp
Party Use | Main hall



Sapporo Beer Garden

Raise a toast with draft beer directly from the source at this unique and historic venue, whose ambiance allows you to have a first-hand experience of the Hokkaido pioneers who worked so diligently to produce some of the finest beer in Japan. There are five distinctive restaurants and halls, perfect for enjoying the freshly brewed beer and the famous jingisukan lamb-barbeque dish.

INFORMATION

URL | www.sapporo-bier-garten.jp/global/english.html
Party Use | Variety of halls for both large and small groups



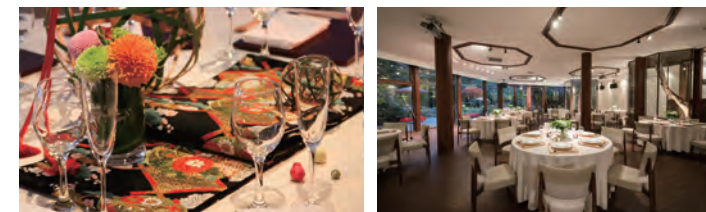
Okurayama Ski Jump Stadium



Built for the 1972 Sapporo Winter Olympic Games, the Okurayama Ski Jump Stadium is a beloved Sapporo landmark. A short 5-min ride on a pair chairlift takes you to the top of this dynamic ski jump hill, treating you to spectacular panoramic views of the city and beyond. Whichever way you look, this world-famous urban ski-jump venue provides a uniquely inspiring experience.

INFORMATION

URL | okura.sapporo-dc.co.jp/index.html
Party Use | Buffet style / Summer jumping attractions



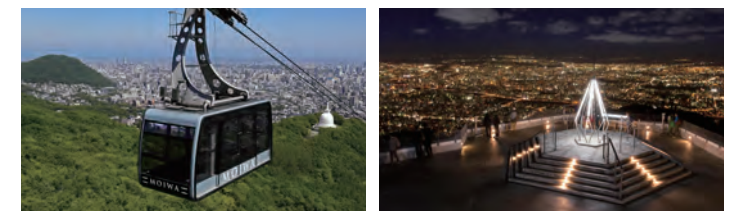
Over 3,300 m² of pure Japanese ambiance, Elm Garden is a perfect location for a traditional and picturesque reception. Originally a luxurious ryotei (discreet restaurant), this spacious restaurant, which overlooks a Japanese garden through floor to ceiling windows, serves Japanese cuisine made with specially selected in-season ingredients.

INFORMATION

URL | www.elm.cc/en
Party Use | Restaurant and Japanese garden



Sapporo Mt. Moiwa Ropeway THE JEWELS



Located in central Sapporo, the 531-m-high Mt. Moiwa commands panoramic views of Sapporo and beyond, and has been named one of the Top 3 Night Views in Japan. Events held here at the highest restaurant in Sapporo get the best of both worlds, with the sprawling Moiwa Primeval Forest all around, and the sparkling city spread out below.

INFORMATION

URL | www.sapporo-dc.co.jp/jewels
Party Use | Sky Restaurant



Hotels

Sapporo

JR Tower Hotel Nikko Sapporo

JR HOKKAIDO HOTELS
JR tower hotel nikko sapporo
nikko hotels international



INFORMATION

Address 5, North 5 West 2, Chuo-ku, Sapporo
TEL +81(0)11-251-2222
URL www.jrhotels.co.jp/tower/english
Sleeping Rooms / 342 Largest Space (㎡) / 304
Meeting Rooms / 3

Keio Plaza Hotel Sapporo

KEIO PLAZA HOTEL SAPPORO



INFORMATION

Address 2-1, North 5 West 7, Chuo-ku, Sapporo
TEL +81(0)11-271-0111
URL www.keioplaza-sapporo.co.jp/english
Sleeping Rooms / 494 Largest Space (㎡) / 1,000
Meeting Rooms / 15

Royton Sapporo

ROYTON



INFORMATION

Address North 1 West 11, Chuo-ku, Sapporo
TEL +81(0)11-271-2711
URL www.daiwaresort.jp/global/royton
Sleeping Rooms / 294 Largest Space (㎡) / 1,607
Meeting Rooms / 12

Sapporo Grand Hotel

SAPPORO
GRAND HOTEL
by GRANVISTA



INFORMATION

Address North 1 West 4, Chuo-ku, Sapporo
TEL +81(0)11-261-3311
URL www.grand1934.com/en
Sleeping Rooms / 504 Largest Space (㎡) / 760
Meeting Rooms / 18

Hotel Mercure Sapporo

Mercure
HOTELS

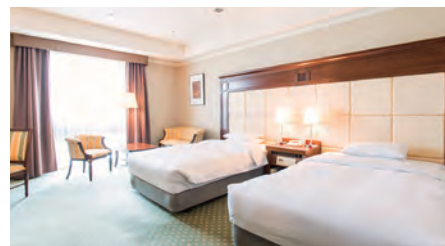


INFORMATION

Address 2-4, South 4 West 2, Chuo-ku, Sapporo
TEL +81(0)11-513-1100
URL www.accorhotels.com/gb/hotel-7023-mercure-sapporo/index.shtml
Sleeping Rooms / 285 Largest Space (㎡) / 205
Meeting Rooms / 3

Premier Hotel -TSUBAKI- Sapporo

PREMIER HOTEL
TSUBAKI
SAPPORO

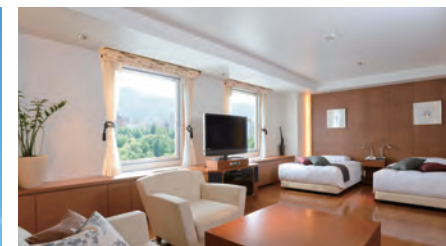


INFORMATION

Address 1-1, Toyohira 4-1, Toyohira-ku, Sapporo
TEL +81(0)11-821-1111
URL www.tsubaki.premierhotel-group.com/sapporo/english
Sleeping Rooms / 322 Largest Space (㎡) / 1,100
Meeting Rooms / 6

Sapporo Park Hotel

SAPPORO PARK HOTEL
by GRANVISTA



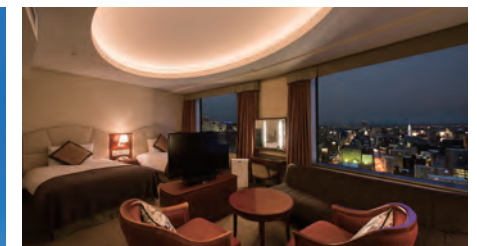
INFORMATION

Address 1-1, South 10 West 3, Chuo-ku, Sapporo
TEL +81(0)11-511-3131
URL www.park1964.com/english
Sleeping Rooms / 216 Largest Space (㎡) / 1,165
Meeting Rooms / 16

※Will reopen in 2023 as Hilton Sapporo Park

Sapporo Prince Hotel

Prince Hotel
Sapporo



INFORMATION

Address South 2 West 11, Chuo-ku, Sapporo
TEL +81(0)11-241-1111
URL www.princehotels.com/sapporo
Sleeping Rooms / 587 Largest Space (㎡) / 1,000
Meeting Rooms / 11

中心部 その他のホテル

ANA
CROWNE PLAZA
AN IHG HOTEL
SAPPORO

ANA Crowne Plaza Hotel Sapporo
www.anacsapporo.com/english

ANA
Holiday Inn
SAPPORO

ANA Holiday Inn Sapporo Susukino
<http://www.anahisapporosusukino.com/lang/eng>

Century Royal Hotel

Century Royal Hotel
www.cr-hotel.com/english

HOTEL CLUBBY
SAPPORO

Hotel Clubby Sapporo
www.clubby-sapporo.jp/english

HOTEL MONTEREY SAPPORO
ホテルモントレ札幌

Hotel Monterey Sapporo
www.hotelmonterey.co.jp/en/sapporo

HOTEL MONTEREY EDELHOF
ホテルモントレエーデルホフ札幌

Hotel Monterey Edelfhof Sapporo
www.hotelmonterey.co.jp/en/edelfhof

HOTEL MYSTAYS Sapporo Aspen

Hotel Mystays Sapporo Aspen
www.mystays.com/en-us/hotel-mystays-sapporo-aspen-hokkaido

HOTEL MYSTAYS Sapporo Nakajima Park

Hotel Mystays Sapporo Nakajima Park
www.mystays.com/en-us/hotel-mystays-sapporo-nakajima-park-hokkaido

HOTEL MYSTAYS Sapporo Park

Hotel Mystays Premier Sapporo Park
www.mystays.com/en-us/hotel-mystays-premier-sapporo-park-hokkaido

Hotel Okura
SAPPORO

Hotel Okura Sapporo
www.okura-nikko.com/japan/sapporo/hotel-okura-sapporo

New Otani Inn
ニューオータニ札幌

New Otani Inn Sapporo
www.newotanisapporo.com/lang

PREMIER HOTEL
NAKAJIMA PARK SAPPORO

Premier Hotel Nakajima Park Sapporo
premier.premierhotel-group.com/nakajimaparksapporo/english

Sapporo Daiichi Hotel

Sapporo Daiichi Hotel
www.sapporo-daiichihotel.co.jp

SAPPORO EXCEL HOTEL TOKYU

Sapporo Excel Hotel Tokyu
www.tokyuhotelsjapan.com/global/sapporo-e

SAPPORO TOBU HOTEL

Sapporo Tobu Hotel
www.sapporotobu.com/LNG/eng

SAPPORO TOKYU REI HOTEL

Sapporo Tokyu REI Hotel
www.tokyuhotelsjapan.com/global/sapporo-r

SAPPORO VIEW HOTEL OODORI KOEN

Sapporo View Hotel Oodori Koen
www.viewhotels.co.jp/sapporo/english

Hotels

Sapporo

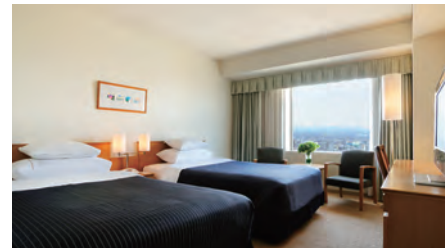
Chateraise Gateaux Kingdom Sapporo Hotel & Spa Resort



INFORMATION

Address 132, Higashi Barato, Kita-ku, Sapporo
TEL +81(0)11-773-2211
URL www.gateauxkingdom.com/en
Sleeping Rooms / 288 Largest Space (㎡) / 1,415
Meeting Rooms / 14

Hotel Emisia Sapporo

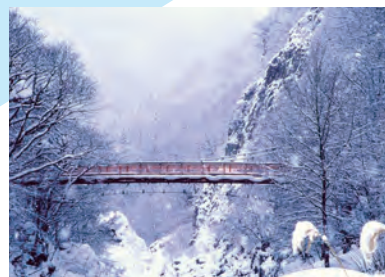
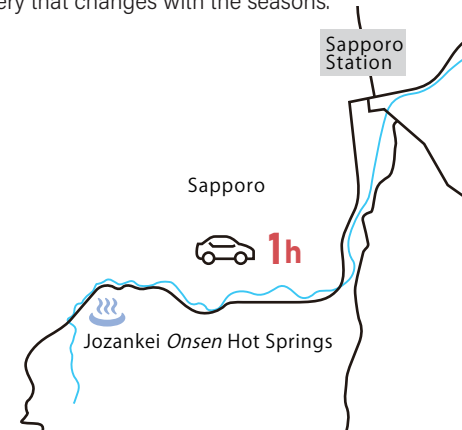


INFORMATION

Address 5-25, Atsubetsu Chuo2-5, Atsubetsu-ku, Sapporo
TEL +81(0)11-895-8811
URL www.hotel-emisia.com/index.en.html
Sleeping Rooms / 512 Largest Space (㎡) / 764
Meeting Rooms / 12

Jozankei Onsen Hot Springs

"Sapporo's secret retreat," Jozankei is a hot spring resort area with 150 years of history, and a variety of facilities ranging from large hotels to intimate *ryokan*, traditional Japanese inns. Jozankei is less than an hour from downtown Sapporo, but you'll feel as though you've stepped into another world, full of natural beauty and scenery that changes with the seasons.



Convention Facilities

Sapporo Convention Center

Currently Sapporo's largest venue, Sapporo Convention Center boasts a wide range of meeting rooms and halls catering to all kinds of conferences, meetings, receptions, and events. The Main Hall can accommodate large congresses of up to 2,500 participants, and is innovatively styled as a multi-purpose venue.



INFORMATION

Address 1-1, Higashi-Sapporo 6-1, Shiroishi-ku, Sapporo
TEL +81(0)11-817-1010
URL www.sora-scc.jp/eng
Largest Space (㎡) 2,607

Capacity

	Maximum Capacity	School (2 per table)	Banquet
Main Hall※1	2,500	1,200	900 (seated)
Conference Hall	700	252	300 (standing)
Mid-sized Hall※2	600	238	200 (standing)
Small Hall	193	-	-
Meeting rooms (15rooms)	40-360	18-140	-

※1 Can be partitioned into 2 or 3 sections
※2 Can be partitioned into 2 sections

Coming Soon

Following the grand opening of the Hilton Sapporo Park in 2023, doors will open on an attached, brand new convention and expo center in 2025 or 2026, allowing Sapporo to welcome even larger conferences and business events.

Sapporo Dome

The northernmost all-weather type dome in Japan, the Sapporo Dome is not only home to both a professional soccer and baseball team, it also has the largest indoor exhibition space in Hokkaido, and can accommodate around 50,000 people for reserved events.

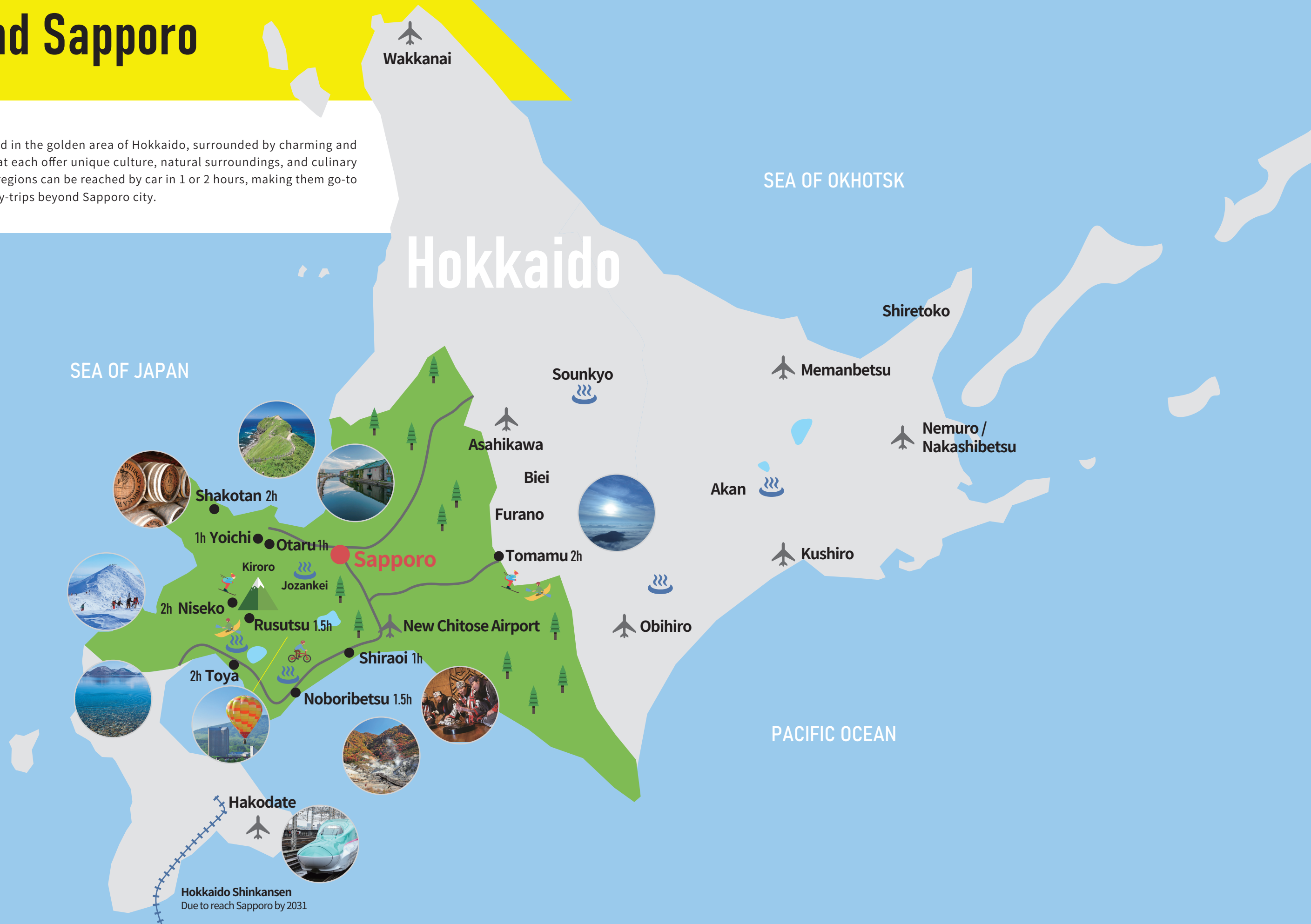
INFORMATION

Address 1, Hitsujigaoka, Toyohira-ku, Sapporo
TEL +81(0)11-850-1000
URL www.sapporo-dome.co.jp/foreign/index-en.html
Area (㎡) Indoor arena, 14,460
Capacity 53,820 people



Beyond Sapporo

Sapporo is centered in the golden area of Hokkaido, surrounded by charming and distinct regions that each offer unique culture, natural surroundings, and culinary experiences. Most regions can be reached by car in 1 or 2 hours, making them go-to destinations for day-trips beyond Sapporo city.



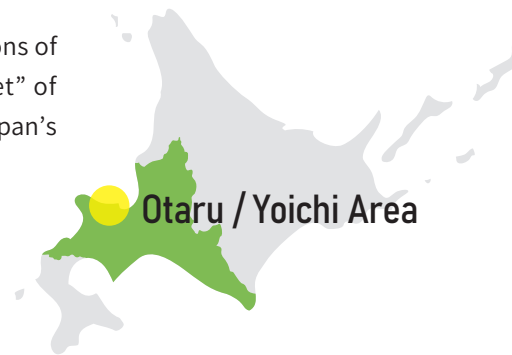
※Travel time is an estimation via car or bus (when using a certain section of the highway). It is subject to change depending on the time, weather, and road conditions.

※Photo of Shakotan, Yoichi, Niseko, Toya, Noboribetsu within the illustration map © Imagenavi

Beyond Sapporo

Otaru / Yoichi Area

Located just an hour's drive from Sapporo city center are two historic regions of Hokkaido: Otaru, the charming port city that used to be the “Wall Street” of Hokkaido, and Yoichi, the small town nestled in the hills that gave birth to Japan’s first ever “Scotch” whisky.



Hotels

1. Grand Park Otaru
2. Authent Hotel Otaru
3. Otaru Asari Classe Hotel
4. Ginrinsou

Unique Venues

1. Nitori Otaru Art Base
2. The Old Aoyama Villa

Otaru

Otaru's retro architecture and historic buildings give the city a nostalgic atmosphere, and the area around the picturesque Otaru Canal is perfect for a stroll in any season. The Sakaimachi Shopping Street boasts a variety of shops, including Kitaichi Glass Otaru and the Otaru Music Box Museum, which showcase the beautiful works of Otaru artists. Alongside the sushi restaurants where you can enjoy fresh seafood, Sakaimachi is also home to some of Hokkaido's most famous sweet shops.



Yoichi

Just down the coast from Otaru lies Yoichi, the birthplace of the very first “Scotch” whisky distillery in Japan. The seaside town has not only delicious seafood, but is also blessed with bountiful fruit orchards and sprawling vineyards, lately gaining fame within Japan as a wine tourism destination.

[Yoichi Niki Wine Tourism Project](http://www.town.yoichi.hokkaido.jp/wine-tourism)
www.town.yoichi.hokkaido.jp/wine-tourism



Nikka Whisky Hokkaido Factory Yoichi Distillery

Masataka Taketsuru, the father of whisky in Japan, built the distillery in 1934 in Yoichi, where the cool climate, crisp air, and low humidity resembled Scotland. Here you can learn about the distillation process and even compare flavors at a whisky tasting.



Unique Venues

Otaru / Yoichi Area

Nitori Otaru Art Base



The Nitori Otaru Art Base is a complex art space with 4 historical buildings and versatile garden, including a Stained Glass Museum, an Art Nouveau Art Déco Glass Gallery and Modern Japanese and Western Art. The historic Former Otaru Branch of Mitsui Bank embodies the grandeur and glory days of the northern Wall Street and any party or event held in its halls is sure to provide a wow experience.

~200
people

INFORMATION

URL | www.nitorihd.co.jp/otaru-art-base/en
Party Use | Former Mitsui Bank Otaru Branch

The Old Aoyama Villa

One of Hokkaido's most prominent historical structures, The Old Aoyama Villa was built by a wealthy herring fishing magnate over a six-and-a-half-year period from 1917. The adjacent restaurant, with its views of the sea and surrounding gardens, provides a luxurious atmosphere in which to enjoy the fine cuisine made with herring and other local ingredients.

~500
people

INFORMATION

URL | www.otaru-kihinkan.jp/en
Party Use | Adjacent restaurant (multiple rooms)



Hotels

Otaru / Yoichi Area

Grand Park Otaru



INFORMATION

Address | 11-3, Chikko, Otaru, Hokkaido
TEL | +81(0)134-21-3111
URL | www.parkhotelgroup.com/en/otaru
Sleeping Rooms | 296
Largest Space (㎡) | 682
Meeting Rooms | 10

Authent Hotel Otaru



INFORMATION

Address | 15-1, Inaho 2, Otaru, Hokkaido
TEL | +81(0)134-27-8100
URL | www.authent.co.jp/english
Sleeping Rooms | 195
Largest Space (㎡) | 130
Meeting Rooms | 1

Otaru Asari Classe Hotel



INFORMATION

Address | 676, Asarigawa Onsen 2, Otaru, Hokkaido
TEL | +81(0)134-52-3800
URL | www.ambix.co.jp/en/asariclasse
Sleeping Rooms | 120
Largest Space (㎡) | 250
Meeting Rooms | 4

Ginrinsou



INFORMATION

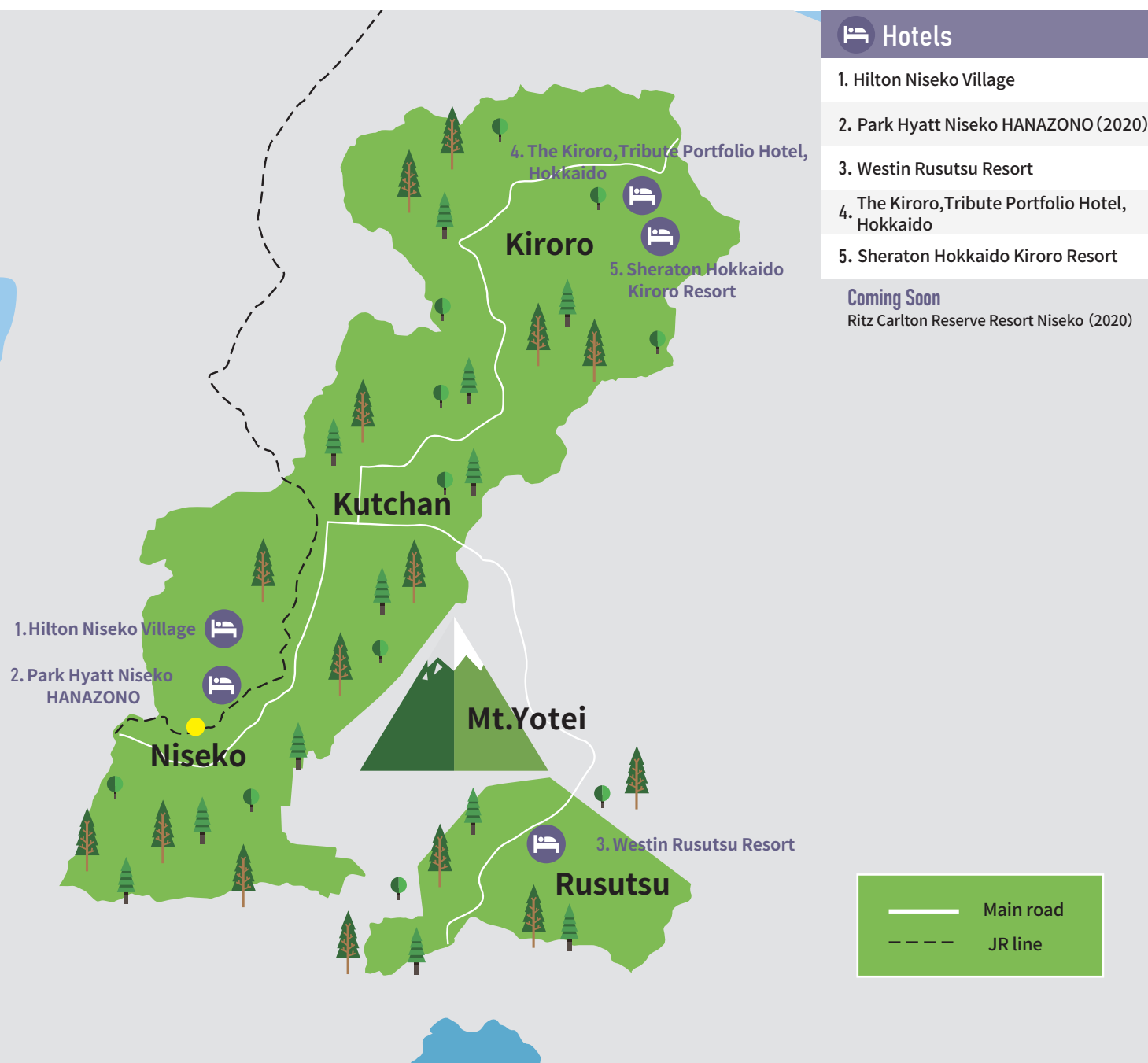
Address | 1, Sakura 1, Otaru, Hokkaido
TEL | +81(0)134-54-7010
URL | www.ginrinsou.com/en
Sleeping Rooms | 17
Largest Space (㎡) | 136
Meeting Rooms | —

Beyond Sapporo

Niseko / Rusutsu / Kiroro Area

Just south of Sapporo city is a wild and nature-filled mountainous region, boasting three resort areas that offer ideal conditions for powder snow skiing in the winter, and outdoor adventures, such as river rafting or golf, in the summer.

Niseko / Rusutsu / Kiroro Area



White Season



Niseko's champagne powder snow and over 48km of ski runs attract skiers and snowboarders from all over the world. With wide open runs, gladed areas, groomed and off-piste slopes, not to mention the adventure of the backcountry, Niseko has something for everyone.

Located just 90 minutes from Sapporo, the Rusutsu area boasts an annual snowfall of 13 meters, and three mountains on which to enjoy the famous Hokkaido powder snow. It also offers snow activities besides skiing and snowboarding, so even those with little winter experience can enjoy Hokkaido to the fullest. The Kiroro resort area is in an ideal location – just a 60 minute drive from Sapporo city center, and a 40 minute drive from Otaru – and offers a variety of slopes to please everyone, from first time skiers to veteran powder hounds.



Green Season



Take your pick of canoe, kayak, or raft to explore the rivers that wind at the base of the mountains. Hike, cycle, or even go by horseback into the wild – the possibilities for adventure in Hokkaido during the summer are endless.

Hotels

Niseko / Rusutsu / Kiroro Area

Hilton Niseko Village



INFORMATION

Address	Higashiyama Onsen, Niseko, Abuta-gun, Hokkaido
TEL	+81(0)136-44-1111
URL	www3.hilton.com/en/hotels/japan/hilton-niseko-village-CTSNVHI/index.html
Sleeping Rooms	506
Largest Space (㎡)	820
Meeting Rooms	5

Park Hyatt Niseko HANAZONO



INFORMATION

Address	Aza Iwaobetsu, Kutchan, Abuta-gun, Hokkaido
TEL	+81(0)136-27-1233
URL	parkhyattniseko.com
Sleeping Rooms	100
Largest Space (㎡)	190
Meeting Rooms	3

The Kiroro, a Tribute Portfolio Hotel, Hokkaido



INFORMATION

Address	128-1, Tokiwa, Akaigawa, Yoichi-gun, Hokkaido
TEL	+81(0)135-34-7111
URL	www.marriott.com.au/hotels/travel/ctstx-the-kiroro-a-tribute-portfolio-hotel-hokkaido
Sleeping Rooms	281
Largest Space (㎡)	1,125
Meeting Rooms	9

Sheraton Hokkaido Kiroro Resort



INFORMATION

Address	650, Tokiwa, Akaigawa, Yoichi-gun, Hokkaido
TEL	+81(0)135-34-7111
URL	www.marriott.com.au/hotels/travel/hkdsi-sheraton-hokkaido-kiroro-resort
Sleeping Rooms	140
Largest Space (㎡)	—
Meeting Rooms	—

The Westin Rusutsu Resort



INFORMATION

Address	133, Izumikawa, Rusutsu, Abuta-gun, Hokkaido
TEL	+81(0)136-46-2111
URL	www.marriott.com.au/hotels/travel/ctswi-the-westin-rusutsu-resort
Sleeping Rooms	210
Largest Space (㎡)	110 ※1,646 (Annex Rusutsu Arena)
Meeting Rooms	1

SOMOZA

With the gorgeous Niseko mountain scenery as a backdrop to a restaurant and gallery space that blend traditional and modern design seamlessly, SOMOZA takes the breath away. This traditional home, originally located in southern Japan, was lovingly transported to Hokkaido and combined with modern elements to make for a one of a kind space perfect for intimate gatherings.

INFORMATION

URL	www.somoza.jp
Capacity	50 people (standing) / 30 people (seated)



Niseko Chuo Soko-gun

The Niseko Chuo Soko-gun, a collection of warehouses that paint a picture of Niseko's agricultural origins, is one of the rare few historic structures that remain standing today. The rustic surroundings and history in the air lend atmosphere, and the wide open spaces are versatile, perfect for any kind of business event, from exhibitions to gala dinners.

INFORMATION

URL	www.nisekosoukogun.com
Area (㎡)	Former Starch Factory: 178, Warehouse #1: 288, Plaza (Outdoors): about 1,800

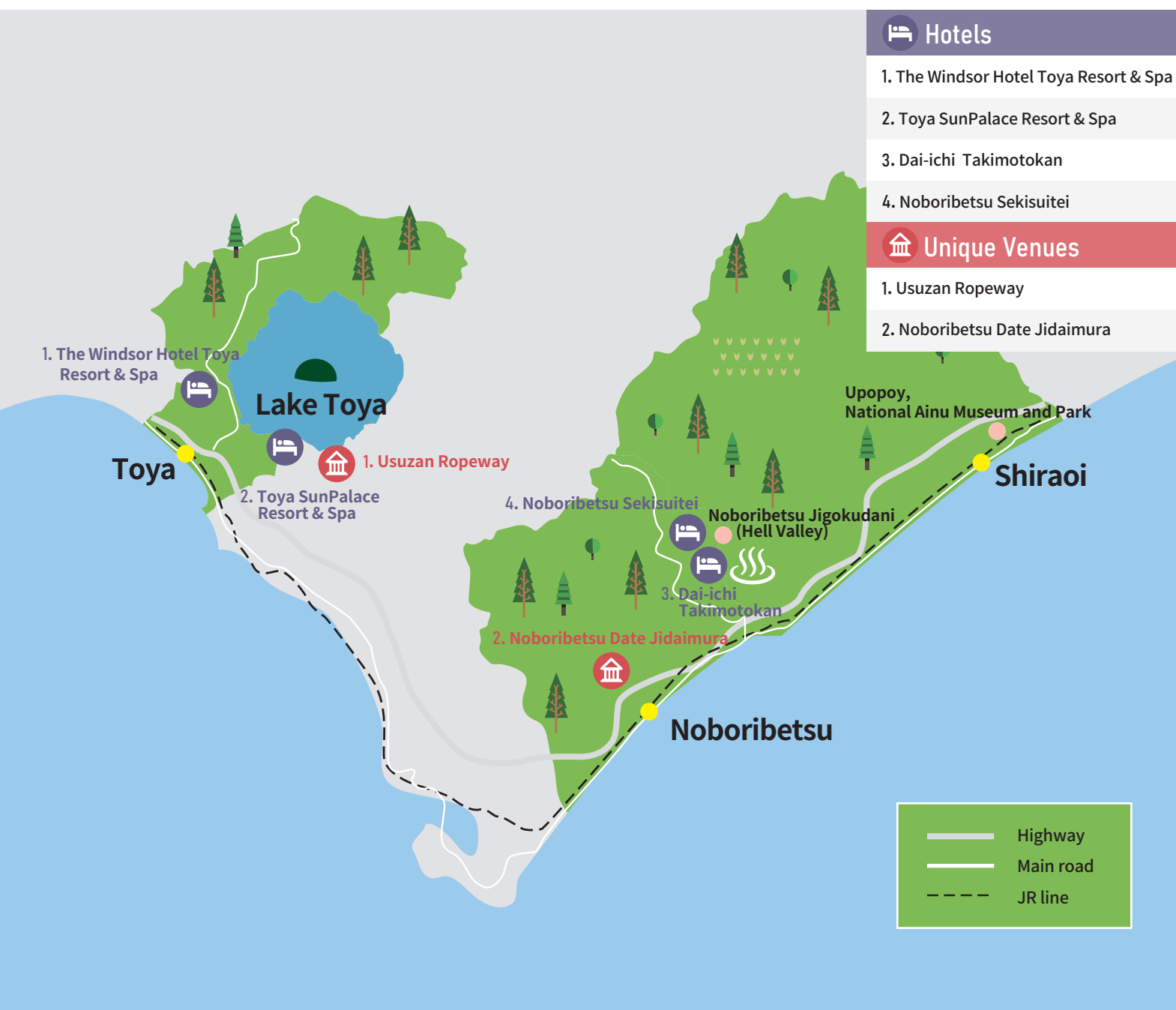
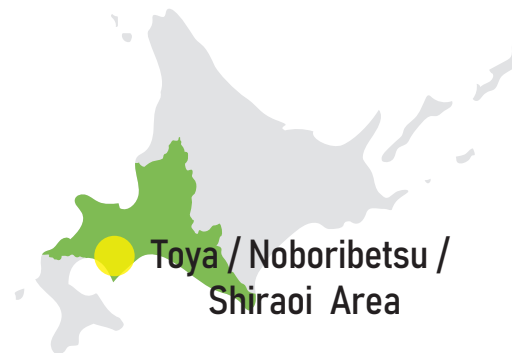


Beyond Sapporo

Toya / Noboribetsu / Shiraoi Area

Thanks to volcanic activity in the area, the regions of Toya, Noboribetsu, and Shiraoi are blessed with breathtaking landscapes and geological features, natural hot springs, and unique culture.

Toya boasts a UNESCO Geopark and spectacular views, Noboribetsu is home to some of the best hot spring resorts in Hokkaido, and Shiraoi is the new cultural center for Ainu, an indigenous people of Japan.



Noboribetsu Jigokudani (Hell Valley)

Noboribetsu is arguably one of Japan's most famous hot spring resorts, and holds a top 10 spot in the rankings of the 100 best onsen of Japan. A large amount of the water supplying the town's hot springs surfaces dramatically in a valley above the town, nicknamed Jigokudani "Hell Valley" for its spectacular active volcanic scenery.



The water and steam spouting up from the valley's numerous cracks is so hot that it was rumored to be inhabited by oni, Japanese demons or ogres.



Coming Soon

Upopoy, National Ainu Museum and Park (Open April 2020)

The first ever national museum featuring the indigenous Ainu people, Upopoy National Ainu Museum and Park will open in Shiraoi, Hokkaido just in time for the 2020 Tokyo Olympic and Paralympic Games. An interactive and immersive experience awaits, giving visitors a chance to dive into the history and contemporary lives of the Ainu people.

ainu-upopoy.jp/en



Provided by: Agency for Cultural Affairs Image is for illustration purposes.

Unique Venues

Toya / Noboribetsu / Shiraoi Area

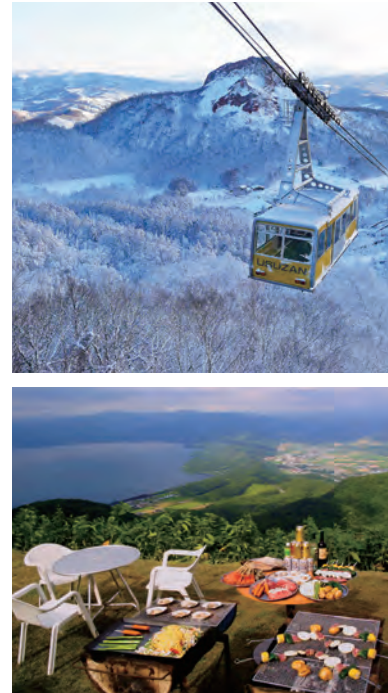
Usuzan Ropeway

The Toya Caldera and Usu Volcano UNESCO Global Geopark is an ever-evolving landscape, changing every few decades due to volcanic activity. Enjoy a 6-min. ropeway ride to the summit of the Mt. Usu volcano, where you can eat lunch while admiring the panoramic views of the lava dome, Mt. Yotei, and Lake Toya.

~50
people

INFORMATION

URL	www.usuzan.hokkaido.jp/en
Party Use	BBQ at the summit



Noboribetsu Date Jidaimura

Take a step back in time to the fascinating world of Edo Period Japan, complete with samurai residences and even a ninja house packed with surprises and trickery. Ninja and kimono-clad women can be seen through the streets, and hands-on activities, such as blade throwing or period costume rentals, make for a one of a kind immersive experience.

~580
people

INFORMATION

URL	www.edo-trip.jp/lng_english
Party Use	300 + 280 seated in two separate venues ※Lunchtime only, limited to 1 hour per group

Hotels

Toya / Noboribetsu / Shiraoi Area

The Windsor Hotel Toya Resort & Spa



INFORMATION

Address	Shimizu, Toyoko, Abuta-gun, Hokkaido
TEL	+81(0)142-73-1111
URL	www.windsor-hotels.co.jp/en
Sleeping Rooms	386
Largest Space (㎡)	870
Meeting Rooms	8

Toya SunPalace Resort & Spa

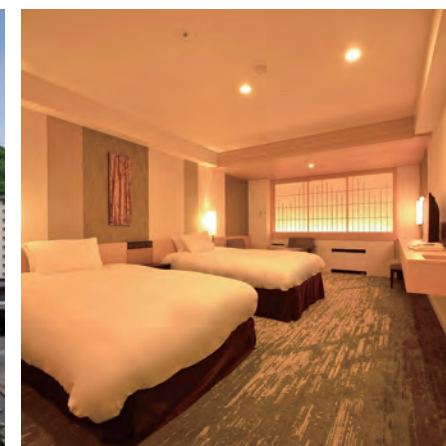
洞爺サンパレス
リゾート&スパ
Toya SunPalace Resort & Spa



INFORMATION

Address	Toyoko Onsen 7-1, Soubetsu, Usu-gun, Hokkaido
TEL	+81(0)142-75-1111
URL	www.toyasunpalace.co.jp/en
Sleeping Rooms	324
Largest Space (㎡)	505
Meeting Rooms	1

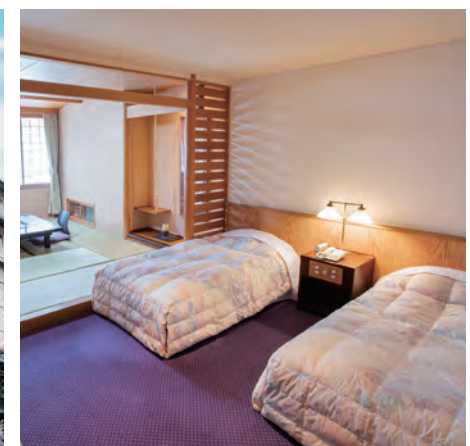
Dai-ichi Takimotokan



INFORMATION

Address	55 Noboribetsuonsencho, Noboribetsu, Hokkaido
TEL	+81(0)143-84-2111
URL	takimotokan.co.jp/en
Sleeping Rooms	395
Largest Space (㎡)	450
Meeting Rooms	3

Noboribetsu Sekisuitei



INFORMATION

Address	203-1 Noboribetsuonsencho Noboribetsu, Hokkaido
TEL	+81(0)143-84-2255
URL	www.sekisuitei.com/en
Sleeping Rooms	248
Largest Space (㎡)	510
Meeting Rooms	1

10 Incentive Ideas

Test Your Culinary Skills



Bring teams together to cook using fresh ingredients from Hokkaido's land and sea. The Hokkaido Cooking Challenge not only fosters closer bonds as teams share in delicious flavors and the fun of the experience, it also encourages creative thinking and communication through competition.

Hunt for Treasure in Odori Park



Odori Park is the heart of Sapporo City. In this team building activity groups will solve puzzles about Sapporo and Hokkaido and complete missions while exploring the central Odori area. A certain amount of flexible thinking is required to solve the puzzles, with a sense of accomplishment helping to strengthen team spirit.

Team Up for a Sports Day in the Snow



This team-building program allows participants to enjoy Sapporo's winter to the fullest. Teams of 5 or 6 take part in "snow flags" games, an active ice cream making experience, and finally everyone comes together to enjoy a barbecue. Great for improving team bonding!

Build an Original Snowman



Teams compete by building and decorating their own snowmen. Ideas and roles must be determined within the group while work is being carried out, resulting in a sense of achievement and unity.

Experience the YOSAKOI Spirit



YOSAKOI Soran, the dance that whips Hokkaido into a frenzy. Even first-timers can join in, as teams compete in a dance-off that improves the members' bonding skills. A fun-for-all, physical way of experiencing Hokkaido's culture.

See the Wild Side of Sapporo



Just 40 minutes south of the city center lies a natural oasis, marked by the striking Mt. Hakkenzan. Here there is a 7-hectare fruit farm, complete with fishing pond, orchard, and BBQ area, as well as opportunities for outdoor activities such as fruit picking, horseback riding, and even an eco-focused team building program.

Light up the TV Tower



Designed by the same architect as the famous Tokyo Tower, the Sapporo TV Tower is an iconic and beloved centerpiece of Sapporo city, proudly resting at the top of Odori Park. Why not light up the tower in the company color?

Get a Taste of Sapporo Sweets



Surrounded by fruit orchards, dairy farms, and a booming agricultural industry, it's no surprise that Sapporo is known as the "Kingdom of Sweets." Get a hands on Sapporo sweets experience by making ice cream using straight-from-the-farm, fresh milk, or creating a unique Shiroi Koibito cookie, Hokkaido's most popular souvenir.

Discover the Ainu



Get a glimpse of the Ainu culture and history through a performance of Ainu dancing, which has been designated as a national folklore asset, or dive deeper with a contemporary Ainu performance using traditional instruments, song, and dance.

[Ainu folk dancing \(https://youtu.be/AOKgNVdwhwk\)](https://youtu.be/AOKgNVdwhwk)

[Ainu Art Projects \(https://youtu.be/SY3YjyxjHVc\)](https://youtu.be/SY3YjyxjHVc)

Leave Your Mark on Tanukikoji



Running parallel just a few blocks from Odori Park is another must-visit spot in Sapporo city, the Tanukikoji Shopping Arcade. The covered arcade is approximately 1-km-long, and is filled with around 200 different shops. Tanuki Vision allows event organizers to display personal messages on 6 large TV screens located throughout the arcade – a great opportunity to give participants a surprise as they shop!

Model Itinerary

Green Season

 **50** pax

 **5** days



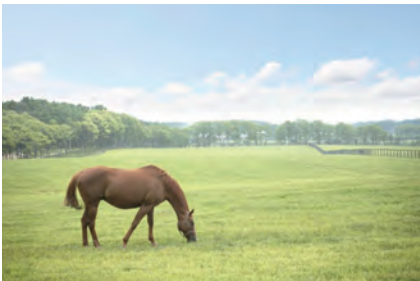
Enjoy the classic, must-see spots in the heart of Sapporo, while also taking time to travel beyond to popular destinations such as Otaru and Yoichi for a full Hokkaido experience.

Day One Welcome to Hokkaido

Arrive at New Chitose Airport

PM Northern Horse Park
Horse Carriage & Riding Experience
Welcome Dinner

Fly into New Chitose Airport and head for the nearby Northern Horse Park, located just 15 minutes away by bus. The park is home to around 80 horses, and the 470,000 m² of space mean that even large groups can enjoy carriage tours and horseback riding. The onsite restaurant can also be used as a venue for a welcome dinner to remember.



Day Two Sapporo Classics

AM Sapporo Downtown
Odori Park & Clock Tower
Sapporo TV Tower
Hokkaido Shrine

PM Mt. Hakkenzan
Eco-Team Building
Elm Garden

Begin the day by hitting all the Sapporo classic landmarks in the heart of the city, then visit the historic Hokkaido Shrine for a quintessential Japanese experience. In the afternoon, escape to the southern part of Sapporo for a summer getaway, including an eco-focused team building experience. For dinner, enjoy the subtle flavors of Japanese cuisine at Elm Garden, a restaurant complete with a traditional Japanese garden.



Day Three Beyond Sapporo

AM Otaru
Otaru Canal
Sakaimachi Shopping Street

PM Yoichi
Nikka Whisky Distillery Tour & Tasting

Visit the neighboring city of Otaru, a picturesque port town, and stroll along the charming Canal. The Sakaimachi Shopping Street has shops for everyone, from music box and glasswork stores, to sweets and seafood galore. Next up, visit Yoichi just down the coast, home of the Nikka Whisky Hokkaido Factory Yoichi Distillery to learn about the history of whisky in Hokkaido and to sample some of their spirits.



Day Four Sports City Sapporo

AM Free Time in Sapporo

PM Okurayama Ski Jump Stadium
Sapporo Olympic Museum

PM Tanukikoji Shopping Arcade
Gala Dinner at Hoheikan

A visit to Sapporo isn't complete without making a trip to the top of the Okurayama Ski Jump and looking out over the city. Afterwards, learn all about the 1972 Winter Olympics in Sapporo at the next-door Sapporo Olympic Museum, which features hands-on activities and fun simulations. Shop at the famous Tanukikoji Shopping Arcade, and end the day at another Sapporo landmark, the historic Hoheikan, for a gala dinner with style.



Day Five Sweets Kingdom Sapporo

AM Sweets Making Experience
Ice Cream with Fresh Milk
Original Shiroi Koibito Cookie

PM Depart New Chitose Airport

Take it easy on the last day in Sapporo, making sweets like fresh ice cream or original Shiroi Koibito cookies before the bittersweet farewell, departing from New Chitose Airport in the afternoon.



Model Itinerary

White Season

 **100** pax

 **5** days



Start the trip in Sapporo, making sure to hit the classics like the Sapporo Beer Museum and the Hokkaido Shrine, before heading south to Niseko and Noboribetsu to hit the slopes and soak in the hot springs, enjoying winter to the fullest.

Day One Welcome to Sapporo

Arrive at New Chitose Airport

PM Sapporo Beer Museum
Welcome Dinner at Sapporo Beer Garden

At the Sapporo Beer Museum get a taste not only of the namesake beer, but also of the Hokkaido frontier spirit. Afterwards, head to the Sapporo Beer Garden for Mongolian-style grilled lamb, a welcome dinner to remember. With five different restaurants on site, groups of any size, large and small, can find the perfect fit.



Day Two Japanese Culture

AM YOSAKOI Soran
Team Building

PM Downtown Sapporo
Tanukikoji Shopping Arcade
Hokkaido Shrine
Option: Japanese Cultural Experience

In the afternoon, head to the Tanukikoji Shopping Arcade, the largest covered shopping street in Hokkaido before taking a step into Japanese culture and exploring the historic Hokkaido Shrine. For those who are feeling adventurous, why not stroll around the shrine in a traditional Japanese kimono?



Day Three Winter Wonderland

Arrive at Niseko

PM Snow Activity in Niseko

Branch out beyond Sapporo to Niseko, the land of champagne powder snow and breathtaking views of Mt. Yotei, the Mt. Fuji of Hokkaido. In addition to the top-of-the-line ski slopes, there are also other snow activities to enjoy, such as snowshoeing, snowmobiling, and snow rafting – something for everyone, no matter their expertise.



Day Four Hot Spring

AM Snow Activity in Niseko

PM Noboribetsu
Hot Spring
Farewell Party

After another morning of play in the powder snow, it's time for a nice relaxing soak in one of the best hot spring resort areas in Japan, Noboribetsu. Take a step back in time to a more relaxed, luxurious era and stay the night at a traditional hot spring inn, the tatami rooms a perfect setting for a farewell party with Japanese ambiance.

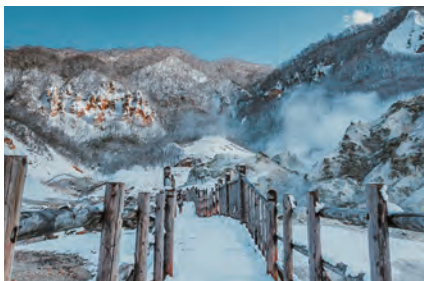


Day Five Farewell Hokkaido

AM Noboribetsu
Hot Spring Village
Jigokudani "Hell Valley"

PM Depart New Chitose Airport

After a morning soak in the hot springs, take a stroll to Noboribetsu's Jigokudani "Hell Valley." The smell of sulfur and the steam and smoke erupting from the ground give this area its name, as well as give rise to the legend that Noboribetsu is the home of demons. From Noboribetsu it's just a quick 1.5 hour bus ride to New Chitose Airport.



How we can help

Sapporo Convention Bureau Support Services

For both confirmed groups and those in the bidding stage, Sapporo Convention Bureau offers complete, well-rounded support to make every business event a success, be it incentive travel or corporate meetings.

TBD Groups

Sapporo Convention Bureau can assist with the planning and bidding process for incentive travel and corporate meetings. From providing comprehensive information on Sapporo, to specific venue recommendations and referrals to local suppliers, Sapporo Convention Bureau is here to help.

Support Menu

☒

Recommendation of unique venues, hotels, and team building activities

☒

Consultation on program and itinerary planning

☒

Recommendation of party attractions / entertainment

☒

Any other recommendations to support the customer's needs



Attractions

We have the inside knowledge, offering party attractions with Sapporo's unique, local flavor.



YOSAKOI Soran performance

The YOSAKOI Soran dance is an integral part of early summer in Sapporo. The powerful and lavishly choreographed performances by dancers dressed in colorful costumes bring energy and color to any reception.

Japanese taiko drumming

The sounds and vibrations born from the dynamic taiko performance reverberate around any venue, filling the space for an all-round awe-inspiring experience.

Ainu folk performance

Traditional Ainu dancing accompanied by unique Ainu instruments, such as the mukuri mouth harp and the tonkori five-string harp, gives a glimpse of the Ainu culture and history.



For 1,000+ Groups

Contact us for further information on our tailor-made support for groups with 1,000+ pax.

Confirmed Groups

Sapporo Convention Bureau also provides support services for already-confirmed groups. Please contact us for details.

Support Menu

☒

Promotional materials (such as sightseeing maps, brochures)

☒

Original welcome gifts (giveaways)

☒

Welcome service at New Chitose Airport

☒

Coordination of site inspections

Contact Information

Sapporo Convention Bureau
(Sapporo International Communication Plaza Foundation)

TEL / +81(0)11-211-3675 FAX / +81(0)11-232-3833
Email / convention@plaza-sapporo.or.jp
Website / www.conventionsapporo.jp