SENDAI
contributing to the world's disaster prevention culture

On March 11, 2011, Sendai city was struck by a tremendous earthquake with a magnitude of 9.0 – known as the Great East Japan Earthquake.
In order to pass on our experiences and lessons learned from this disaster to future generations, Sendai hosted the **Third United Nations World Conference on Disaster Risk Reduction (WCDRR)** in 2015, the largest international conferences of the United Nations held in Japan. Having Sendai International Center as the main venue, city accommodated more than **6,500** participants from **185** countries. Since then, numerous numbers of international conferences relating to disasters and disaster mitigations are being held in Sendai.
One of them is the World Bosai Forum/International Disaster and Risk Conference which began last year to be held every 2 years. Aiming to become a "Disaster-Resilient and Environmentally-Friendly city", we are committed to share the initiatives to the international disaster prevention and disaster risk reduction.

Study tour

Arahama Elementary School

Sendai Arahama Elementary School is preserved as the ruins of the Great East Japan Earthquake offering valuable experiences for the visitors. Building is now open to the public to show the aftereffects of the catastrophic tsunami which hit the four story reinforce concrete building. Remains after the water surged up to the 2nd floor crashing the windows and washing away the furniture is on display along with the records showing how 320 evacuees managed to escape safely.

Severely damaged walls and fence

Time when tsunami hit the school

How evacuees waited for help

Contact Information

Yumiko NAKAO (Ms.)
Sendai Convention Bureau
T:+81 (0)22-268-9603
conv@sentia-sendai.jp

Sendai Tourism, Convention and International Association

SENDAI JAPAN
Resilience, Harmony and Inspiration

ICCA Member

SENDAI JAPAN
Resilience, Harmony and Inspiration

Fact Sheet

Sendai is the largest political and economic core of the Tohoku region, not only famous for its blend of beautiful nature and urbanization but for its academic and inspirational environment.
City is home for over 20 academic institutions and museums, including world-leading Tohoku University.
Thanks to the city's easy accessibility to convention facilities and hotels, Sendai has gained global attention as a host city of various international conferences offering large-scale conventions in downtown to resort-style conventions at hot spring area.
Nationally acclaimed festivals and events such as Sendai Tanabata festival are surely to charm the guests along with the fresh seafood and succulent Sendai beef offered throughout the year.

- **Population :** 1.08milion
- **Location :** 350km northeast of Tokyo, 91min from Tokyo by bullet train
- **Annual average temperature :** 12.4°C/54.32°F
- **Position :** the same latitude as San Francisco and Athens

Access - Sendai International Airport

No. of international flights per week	19 - Taipei(10), Seoul(7), Shanghai-Beijing(2)
No. of domestic flights per day	54 - Osaka(16), Sapporo(14), Fukuoka(7), Nagoya(6), Hiroshima(3), Narita(2), Komatsu(2), Kobe(2), Okinawa(1), Izumo(1)
No. of passenger per year	Approx. 3,370,000
Distance from city center	13km, 17min by train

Climate

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Average temperature (°C)	1.6	2.0	4.9	10.3	15.0	18.5	22.2	24.2	20.7	15.2	9.4	4.5
Maximum temperature (°C)	5.3	5.9	9.2	15.0	19.4	22.3	25.7	27.9	24.4	19.4	13.7	8.4
Minimum temperature (°C)	-1.7	-1.5	0.9	6.1	11.1	15.5	19.5	21.4	17.6	11.2	5.2	0.9
Precipitation (mm)	37.0	38.4	68.2	97.6	109.9	145.6	179.4	166.9	187.5	122.0	65.1	36.6

Support

- **Financial support**

Subsidies for	Up to	Participants
large international conferences	10 millinon yen	1,500-
international conferences	5 million yen	100-
national conferences	3 million yen	500-
small-scale international conferences	200,000 yen	50-99
shuttle buses	500,000 yen	1,000-

Others	Up to	Remarks
Hospitality Options	100,000 yen	participants : minimum of 300 or 50 foreigners
No-interest loans to the organizer	2 million yen	up to 2 years

- **Proposing venues, accommodations and local operators**
- **Support for the organizer's venue site inspection**
- **Information about excursions, accompanying programs and entertainment**
- **Arrangements of Sendai style performance at receptions**
- **Installation of visitor information booth with citizen volunteers**
- **Providing brochures and convention bags**

Sendai Sta. & Hotel Metropolitan Sendai

Major Events

Date	Name of Event	Participants (Overseas)
Jun. 2021	19th International Congress of Comparative Endocrinology (ICCE19)	500(200)
Sep. 2020	17th World Conference on Earthquake Engineering	3,000(1,500)
Feb. 2020	the 6th Global Quality Assurance Conference (6thGQAC)	1,000(200)
Oct. 2018	International Conference on Atomically Controlled Surfaces, Interfaces and Nanostructures (ACSIN-14)/26th International colloquium on Scanning Probe Microscopy (ICSPM26)	520(200)
Jul. 2018	43rd International Conference on Coordination Chemistry	2,000(1,000)
Dec. 2017	The 24th International Display Workshops(IDW'17)	1,296(379)
Nov. 2017	World Bosai Forum/IDRC 2017 in Sendai	947(704)
May. 2017	The 90th Annual Meeting of the Japanese Orthopaedic Association	8,000(100)
Sep. 2016	11th International Symposium on Architectural Interchange in Asia (ISAIA)	570(343)
Sep. 2016	The 15th International Conference on Molecule-Based Magnets (ICMM2016)	489(250)
Aug. 2016	2016 IEEE 16th International Conference on Nanotechnology	376(200)
May. 2016	G-7 Finance Ministers and Central Bank Governors' Meeting, Sendai	800(600)
Mar. 2016	The 80th Annual Scientific Meeting of the Japanese Circulation Society	15,000(200)
Mar. 2015	UN World Conference on Disaster Risk Reduction 2015 Sendai Japan	6,500(3,000)
Apr. 2012	12th WTTC Global Summit	529(212)

Convention Facilities

Facility Name	Largest Conference Hall Capacity *theater style	Main Banquet Room Capacity *seating capacity	Main Exhibition Space
Sendai International Center	1,000 persons	1,500 persons	3,000 sqm
Miyagi Exhibition Center	500 persons	-	7,500 sqm
Sendai Shozankan	1,000 persons	430 persons	735 sqm
Tokyo Electron Hall Miyagi	1,590 persons	-	377 sqm
Sendai Sunplaza Hall	1,408 persons	210 persons	390 sqm
Kawauchi Hagi Hall Tohoku University Centennial Hall	1,230 persons	-	-

Hotel Accomodation

	Total Number of Guest Rooms	Total Capacity
Hotel	13,000 rooms	20,000 pax
Ryokan (traditional Japanese inn)	2,000 rooms	9,000 pax
Total	15,000 rooms	29,000 pax

Facility Name	Number of Guest Rooms	Main Banquet Room Capacity *seating capacity	
The Westin Sendai	292	342 persons	595 sqm
Koyo Grand Hotel	149	650 persons	900 sqm
Sendai Kokusai Hotel	234	500 persons	861 sqm
Hotel Metropolitan Sendai	295	550 persons	1,000 sqm
Sendai Royal Park Hotel	110	450 persons	755 sqm
Hotel Sakan	173	300 persons	750 sqm
Hotel New Mitoya	166	350 persons	620 sqm

The Westin Sendai

Sendai International Center & Convention Area