

SAPPORO

FRESH ON IDEAS

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FOR THE BEST OF JAPAN, HEAD NORTH

The capital of the northern island, prefecture of Hokkaido and the fifth-largest city in Japan, Sapporo, gained international prominence when it was chosen as the host of the 1972 Winter Olympic Games. Since then, it has continued to develop its strengths.

Home to some of Japan's leading academic and research institutions, such as Hokkaido University, this special Japanese city (over 60% of which is covered by greenery and 7 meters of snow for the period of 130 days a year) always comes right after the other big Japanese players in the yearly ICCA rankings.

With a population of 1.9 million, in addition to multiple direct routes within Asia, Sapporo offers a convenient access via Tokyo with over 70 flights per day that clocks in at only 1.5 hours. Once at Sapporo's New Chitose Airport, the travel time between the airport and the city centre is only 37 minutes via airport express.

Besides the wealth of natural surroundings, Sapporo also boasts an overwhelming food sufficiency rate of 208%, which is five times more than Japan's national average, giving the destination its brand value and reputation as Japan's Gourmet Capital, in addition to being the birthplace of the namesake beer.

Good to know



TO VISIT

- Sapporo Brewery
- Okurayama Ski Jump Stadium
- Hokkaido Shrine
- Jozankei Hot Springs
- Otaru



NOT TO BE MISSED

- Sapporo Odori Beer Garden (July-Aug)
- Sapporo Snow Festival (Feb)

ACCESS

GETTING HERE



1.5H

TOKYO (HND / NRT)
> SAPPORO (CTS)



37 MIN

NEW CHITOSE AIRPORT >
SAPPORO STATION



70+

FLIGHTS/DAY
VIA TOKYO



DISCOUNT FARE

Competitive fares &
last-minute ticketing with
our regional carrier, AIRDO

SEOUL 3H

BEIJING 4H

SHANGHAI 4H

TAIPEI 4.5H

HONG KONG 5.5H

BANGKOK 7H

KUALA LUMPUR 8H

SINGAPORE 10H

GETTING AROUND

Sapporo offers convenient public transportation, including a subway system that boasts high-tech features like noise-reducing rubber tires, in addition to a bicycle sharing system, Porocle. The city's commitment to multilingual signage and free Wi-Fi also help visitors find their way.



CITY WI-FI

Free Wi-Fi is available
throughout the city center



ACCOMMODATION

30,000+ rooms and counting
within a 1-km radius of Odori Park



北洋銀行
NORTH PACIFIC BANK

北海道新聞
道新天第一号

SAPPORO CONVENTION CENTER

Our largest venue, Sapporo Convention Center, boasts a wide range of meeting rooms and halls catering to all kinds of conferences, meetings and events. The Main Hall easily accommodates large congresses of up to 2,500 participants and is innovatively styled as a multi-purpose venue.

PAST & FUTURE CONFERENCES

International Union of Microbiological Societies Congress (IUMS 2011)



International Wildlife Management Congress (IWMC 2015)



World Buiatrics Congress (WBC 2018)



IEEE International Symposium on Circuits and Systems (ISCAS 2019)



International Conference on Low Temperature Physics (LT 29)



International Vacuum Congress (IVC-22)



International Union of Radio Science General Assembly & Scientific Symposium (URSI GASS 2023)



CAPACITY

2,607 SQM
Largest Meeting/
Exhibition Space

2,500 SEATS
Theater Style

19+
Breakout Rooms



6 MIN VIA SUBWAY

Odori > Higashi Sapporo



COFFEE & FOOD

Besides its catering offerings, there are restaurants & food court right next door



WILD ON KNOWLEDGE

With internationally recognized academic institutions serving as leaders in the fields of geosciences, organic chemistry, agriculture, forestry, energy, medicine, pharma, animal behaviour and veterinary sciences, Sapporo's unique and rich natural environment has a lot to offer when it comes to the value of a meeting.

Hokkaido University, for instance, is one of the leading universities in Japan in terms of world-class education and research. Founded in 1876 as Sapporo Agricultural College, it now consists of 12 undergraduate programmes, 21 graduate schools, four research institutes, three research centres, 10 joint research centres, and a university hospital with medical and dental departments.

Among the university's awards and achievements is the Nobel Prize in Chemistry, won by Professor Emeritus Akira Suzuki in 2010. One of the university's recent projects is the Global Institution for Collaborative Research and Education (GI-CoRE), whose aim is to encourage international collaborative research and education that promotes the university's strengths and distinctive features.

Into the Wild

This drive for collaboration was particularly obvious when Sapporo Convention Center hosted the 5th International Wildlife Management Congress in July 2015, which brought together 1,400 participants from 46 countries and regions. Initiated by the Mammal Society of Japan (MSJ) in partnership with the Wildlife Society (TWS), the goal of the congress was to enhance global sustainability and the conservation of wildlife, as well as to recommend improved international models based on the latest interdisciplinary wildlife research. Due to its unique natural environment, Sapporo has been introducing many exemplary practices in wildlife management and human dimension studies for quite a few years now.

The legacy component of the congress was impressive. Delegates and citizens joined forces and organized a number of CSR programs related to the wildlife in the area. In addition, Rakuno Gakuen University and Sapporo City Government signed an Agreement on Policy Proposals on Biodiversity. Thanks to this, research activities on alien species countermeasures and wildlife management discussed at the event are still continuing to this day.

Wild on Knowledge

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The congress also provided an important opportunity to discuss and offer solutions for some of the serious wildlife-related issues that Sapporo was facing, such as the increasing appearance of brown bears and dears in urban areas. An open symposium on the topic was held for the public, which helped to increase awareness on the issue, the city's ecosystem and the importance of the wildlife preservation among citizens. The younger generation was not left out either, as a special symposium on wildlife management and preservation was organised for Japanese junior high and high school students.

Into Space

Sapporo has shown tremendous strength when it comes to research in the field of space and geoscience, honing in on areas such as astronomy and astrophysics, celestial bodies and other subjects related to the study of the universe and the earth.

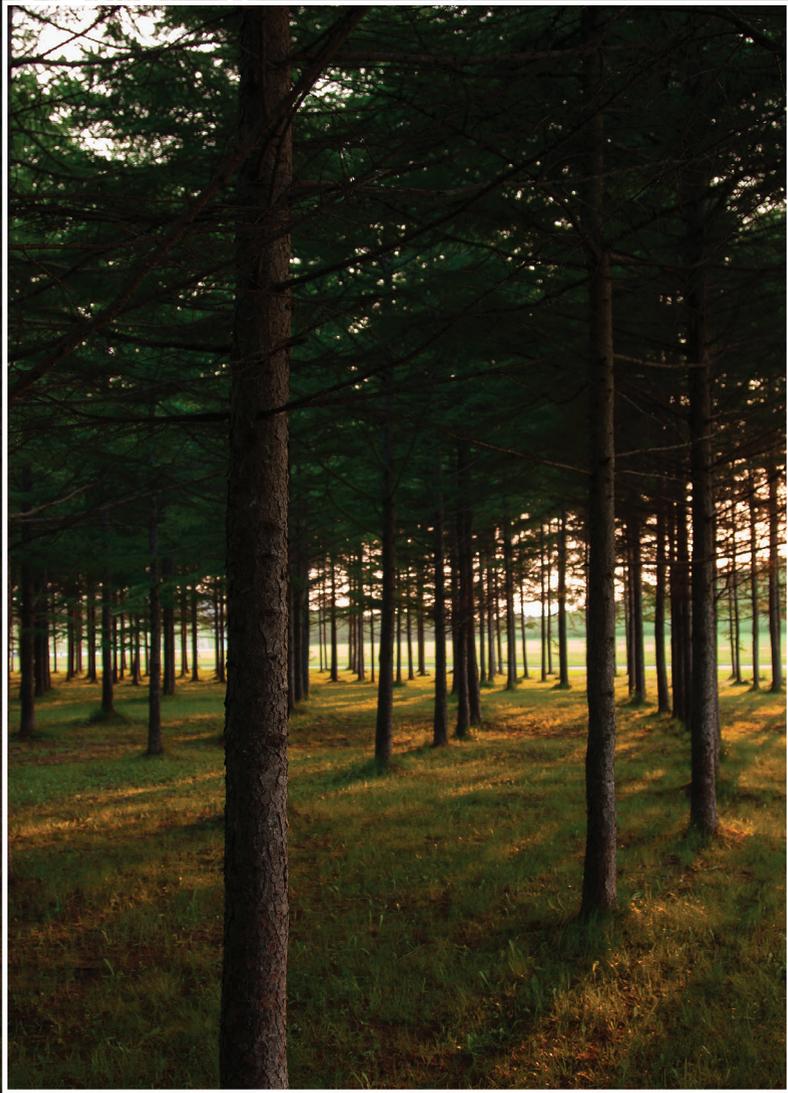
Events such as the 2014 Asia Oceania Geosciences Society (AOGS) 11th Annual Meeting,

which attracted 3,200 delegates from 48 countries and regions to Sapporo, provide further proof that Sapporo makes for the ideal environment for knowledge exchange and information transfer on a diversity of topics like atmospheric, hydrological, planetary and ocean sciences.

Sapporo Ambassador Professor Shigeto Watanabe, director of the Space Information Center at Hokkaido Information University, was instrumental in winning the bid for the meeting, as well as securing the International Union of Geodesy and Geophysics (IUGG) XXIII General Assembly held back in 2003. He explains:

“These two congresses provided an important opportunity for the scientific community to educate the citizens on the connection between the earth planetary scientific research and our environment and how closely the earth planetary science is related to and affects our daily lives. A diverse natural environment and field trips in and around Sapporo provided a perfect setting to discuss subjects such as volcanos, earthquakes, climate change and disaster prevention.”

In addition to the effect on the local com-



Wild on Knowledge

munity (daily sessions specifically designed for high school students were organised by NASA), these congresses helped the local scientific community showcase the quality and cutting-edge expertise of Sapporo's earth and planetary science research. Professor Watanabe concludes:

"The expertise of the researchers and engineers—and the level of the research on earth planetary science conducted here in Sapporo—is of the highest standards and of international fame."

The next opportunity for Sapporo and its scientific community to showcase such expertise to a global audience will be in 2023 when the city hosts the International Union of Radio Science General Assembly and Scientific Symposium (URSI GASS), which was previously held in Japan 30 years ago.

Dealing with Cattle

On a global scale, the development of buiatrics – the study of cattle and their diseases – has been remarkable, and measures concerning infectious diseases, herd management, animal welfare, food safety, environmental hygiene and stress elimination have become world

challenges. Sapporo is the centre of Japan's dairy and veterinary sciences, and the region is home to over 60% of the country's dairy cattle—as well as the largest number of cattle veterinarians in Japan. Facilities such as the Graduate School of Veterinary Medicine and the School of Veterinary Medicine, housed in Rakuno Gakuen University, educate future veterinarians on what is expected of veterinary medicine in society and how they can use their knowledge and skills to meet social needs in Japan, as well as abroad.

It hardly comes as a surprise, then, that the World Buiatrics Congress (WBC), which focuses on academic interactions related to ruminant animal medicine, will take place at Sapporo Convention Center in August 2018, with an expected attendance of 2,000 participants from 60 countries and regions. The congress will provide an excellent opportunity to showcase the level of expertise in the region to an international scientific audience. The first time the congress will be held in Asia, it will not only be attended by researchers from universities and research institutions, but also by clinical veterinarians and veterinarian managers engaged in the dairy and livestock industry.



GIVING BACK

Sapporo's unique natural environment offers a number of ways to give back to the community. One of the most telling examples of what you can do in the city took place during the Vth International Wildlife Management Congress (IWMC 2015).

Conducted by a local NPO, the attendees, together with the citizens, participated in a brown bear intrusion-prevention programme, clearing out and cutting down thickets and tall grass during an experience tour of the riparian forest.

This forest, which runs along the Toyohira River, preserves the bio-diversity of the surrounding areas, in addition to serving as a wildlife corridor connecting Sapporo's green spaces

and the nearby forests and mountains. In 2013, a brown bear had intruded into the city and it was found to have used this corridor as its entry point. IWMC 2015's CSR initiative aimed to prevent this problem from reoccurring.

In addition to this unique activity, the citizens were able to network and learn about urban wildlife issues from the international experts who gathered in Sapporo for the congress that week.

Contact us to learn more about our CSR programmes and related activities.



SAPPORO CONVENTION BUREAU
www.conventionsapporo.jp

